



Renewing Communities; Building Pride

PHLF News

PUBLISHED FOR THE MEMBERS OF THE PITTSBURGH HISTORY & LANDMARKS FOUNDATION

No. 179 December 2013



The October 4, 2013, press conference in Manchester (from left): Pittsburgh City Councilman R. Daniel Lavelle; PHLF President Arthur Ziegler; Keith B. Key, representing Alliance Construction Group; Jessica Smith Perry, Manager of Development Projects for the Urban Redevelopment Authority; Stephanie Cipriani, PNC's Senior Vice President and Market Manager of Community Development Banking; LaShawn Burton Faulk, Executive Director, Manchester Citizens Corporation; Michael Sriprasert, President, Landmarks Community Capital Corporation; Allegheny County Executive Rich Fitzgerald; and TriState Capital Bank President Bill Schenk.

Manchester Renaissance II

By the summer of 2014, several more historic properties will be renovated in Manchester, thanks to the continuing support of the Pittsburgh History & Landmarks Foundation (PHLF) and others. "James D. Van Trump and I were inspired to form a nonprofit historic preservation organization in 1964 in order to save Manchester and other North Side neighborhoods from demolition," said PHLF President Arthur P. Ziegler, Jr. "It is appropriate that we will be continuing to assist in the revitalization of Manchester during our 50th anniversary year."

Listed on the National Register of Historic Places in 1975 and designated a City Historic District in 1979, Manchester is primarily a neighborhood of impressive red-brick houses with stone trim and wooden porches set on an orderly street grid. Beginning in 1966, PHLF worked with neighborhood residents to create the first historic preservation district in the nation primarily for African-Americans; the first preservation program using Title 1 urban-renewal funds for the restoration of houses for low- to moderate-income residents; and a series of incentive programs designed to combat displacement and encourage longtime residents to stay and become

part of the revitalized community.

Manchester Citizens Corporation (MCC) now continues the neighborhood restoration effort. During a press conference on October 4, 2013, LaShawn Burton Faulk, executive director of MCC, announced the launch of "Manchester Renaissance II," including the renovation of 1401 Columbus Avenue as a mixed-use property offering high quality apartments, live/work space, and retail/commercial space.

Landmarks Community Capital Corporation (LCC), PHLF's nonprofit lending subsidiary, is lending \$292,000 and providing an \$80,000 grant towards the restoration of 1401 Columbus Avenue and an additional property on Liverpool Street. "This builds on the success of MCC's Renaissance I initiative," said LCC President Michael Sriprasert, "where LCC provided a

\$632,000 loan in 2011 towards the restoration of seven historic properties on Columbus Avenue and Bidwell, Sheffield, and Liverpool streets" (see PHLF News No. 177, April 2011).

LCC's \$80,000 grant was made possible by TriState Capital Bank through the Neighborhood Partnership Program (NPP) of the Pennsylvania Department of Community and Economic Development. As part of the NPP, a state tax-credit program that encourages business investment in communities, TriState Capital Bank has committed \$600,000 over six years to restoration work in Manchester.

"TriState Capital Bank has been a terrific partner in funding the Wilksburg NPP with the Wilksburg Community Development Corporation and PHLF," said Michael, "and their support now in Manchester means a great deal to us."

Robert Baumbach is the architect for the renovation of 1401 Columbus Avenue and Alliance Construction Group is the general contractor. Manchester Renaissance II includes a rehab-for-sale program and new construction at Columbus Square. Project funders also include the Urban Redevelopment



1401 Columbus Avenue was built in 1887 and anchors an historic block of houses. Restoration was underway in October 2013.

Authority of Pittsburgh, PNC Bank, the Heinz Endowments, Northside Leadership Conference, and Rivers Casino.

"After decades of work, with many successes amidst continuing challenges, it is gratifying to see how Manchester's renewal is being accomplished through the restoration and reuse of existing historic properties, coupled with compatible new construction," said Arthur. "This begins a program for the neighborhood where we began almost 50 years ago."



The October 4 press conference was held in front of 1401 Columbus Avenue in Manchester on Pittsburgh's North Side.

Top and bottom photos by Frances Tish, PHLF intern

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I am proud to consider myself a member of PHLF and am always talking PHLF up to my family, friends, and neighbors. What a valuable regional resource and community strengthening/revitalizing organization.

—Marc Virostek, June 12, 2013

Editor's Note

Finally, the 2013 annual issue of *PHLF News* is in your hands. Here are the highlights of the year, with a look forward to 2014—our 50th anniversary year! This has been an especially busy year, with significant program accomplishments.

We restored the façades of eight buildings in downtown Pittsburgh (and have two more to finish) and announced plans to open an urban market in one of them, the Thompson Building. We extended a major loan and grant to facilitate restoration work in Manchester; aided 12 main street communities in Allegheny and Butler counties; awarded grants to 11 historic religious properties; submitted a National Register nomination for the Strip Historic District; and learned that our four Downtown Districts National Register nominations were approved. We published a 294-page book on twentieth-century architecture in metropolitan Pittsburgh; assisted with the American Ark Films documentary, "Henry Hornbostel: In Architecture and Legacy," broadcast on WQED; involved more than 11,500 people in educational programs; and hosted 52 workshops at our Landmarks Preservation Resource Center in Wilksburg, among many other activities. Read more for details.

In the new year, the best way to stay informed is to read our **monthly E-news**. If you are not receiving those, please send your e-mail to marylu@phlf.org. If you do not have e-mail and would like to receive the E-news, please call Mary Lu (412-471-5808, ext. 527) and she can mail them to you. Onward we go!

Through the place, we renew
the spirit of the people.

Historic preservation
can be the underlying basis
of community renewal,
human renewal,
and economic renewal.

Preservation is not some isolated
cultural benefit.

—Arthur P. Ziegler, Jr., President

PHLF's Mission

The Pittsburgh History & Landmarks Foundation (PHLF) works within a 250-mile radius of Pittsburgh, Pennsylvania, to **identify and save** historically significant places; **renew** historic neighborhoods, towns, and urban areas; **preserve** historic farms and historic designed landscapes; and **educate** people about the Pittsburgh region's rich architectural heritage.



Visit PHLF's offices and two libraries on the fourth floor of The Landmarks Building at Station Square.

PHLF...

- is governed by a board of up to 25 community leaders;
- has had a balanced budget in each year of operation since its founding in 1964;
- provides leadership and assistance to local, state, national, and international organizations;
- provides financing and technical assistance through a nonprofit subsidiary, Landmarks Community Capital Corporation (LCC);
- provides consulting services and develops real estate through a for-profit subsidiary, Landmarks Development Corporation (LDC), and through various limited partnerships.

Continue Giving

Your money is put to good use and the need is great. Contributions in 2014 will help PHLF:

- continue neighborhood and downtown revitalization efforts;
- offer programs at the Landmarks Preservation Resource Center in Wilkinsburg;
- continue Main Street programs in Allegheny County;
- continue our Historic Religious Properties program;
- offer educational programs to more than 10,000 people;
- underwrite *PHLF News* and monthly E-newsletters.

PITTSBURGH HISTORY &
LANDMARKS FOUNDATION
Renewing Communities; Building Pride

PHLF Nominates Strip Historic District to National Register of Historic Places

After ten months of work, PHLF submitted a nomination on November 8 to the Pennsylvania Historical and Museum Commission (PHMC) requesting that Pittsburgh's Strip Historic District be designated a National Historic District.

"We hired Michael Baker Corporation to assist in preparing the nomination," said PHLF Preservation Director Matthew Ragan, "and were pleased to receive funding support from the Urban Redevelopment Authority of Pittsburgh and another donor." The City is in support of the nomination, since it is in keeping with the goals of PRESERVEPGH, the first city-wide preservation plan.

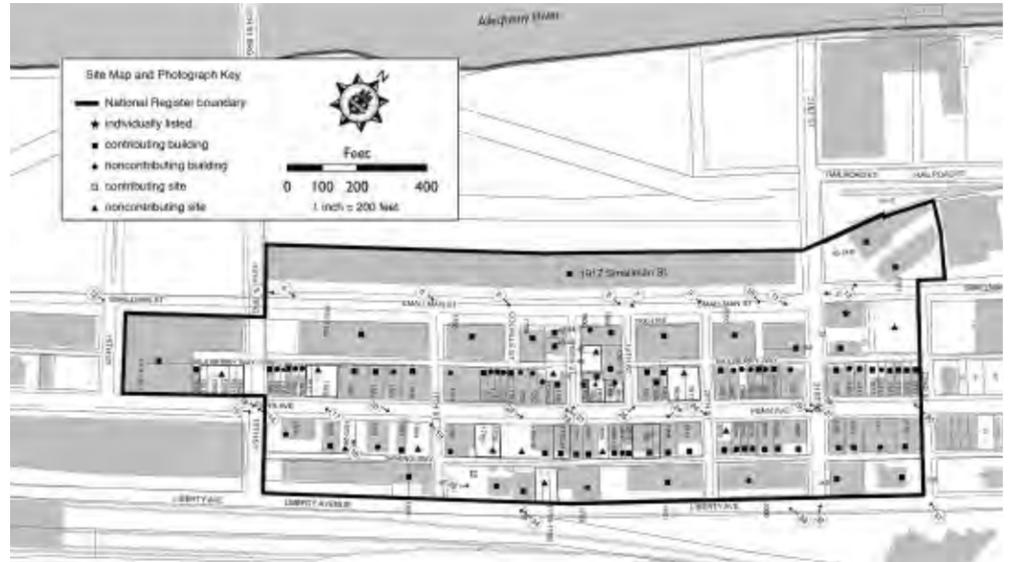
The Strip Historic District meets National Register criteria for commerce, due to its role as the primary produce distribution center for the greater Pittsburgh region, and for religion and architecture, since the district includes the previously listed St. Stanislaus Kostka Roman Catholic Church. The period of significance begins in 1850, with the earliest extant resources in the district, and ends in 1963, following the National Register's 50-year guideline.

The district encompasses 13 blocks, bounded by Railroad Street, the



In 2013, PHLF staff and docents led more than 600 students on tours of the Strip District, including visits to Wholey's (above right). Students often read Katherine Ayers' *Macaroni Boy*, an historical novel set in the Strip District, before their tour.

The Pennsylvania Railroad Fruit Auction and Sales Building on Smallman Street (below).



The Strip Historic District being recommended is set *within* the larger Strip District neighborhood. The boundaries are between 15th and 22nd streets, between Railroad Street and Liberty Avenue.



While City historic designation does establish a regulatory process for the review of the exterior appearance of all buildings that are designated, listing on the National Register does not interfere with a private property owner's right to alter, manage, or dispose of property. It often changes the way communities perceive their historic resources and gives credibility to efforts to preserve these resources.

Designation promotes authenticity of place by celebrating the historic character of a place, and stimulates economic development through federal rehabilitation tax credits and easements that are available to property owners for the certified rehabilitation for income-producing purposes.

"National Register properties are documented and evaluated according to uniform standards," said Bill. "These criteria are designed to help state and local governments, federal agencies, and others identify important historic and archeological properties worthy of preservation and of consideration in planning and development decisions."

PHLF will hear in February 2014 if the nomination is approved. If so, the Strip Historic District will join more than 10,000 other National Historic District listings in the United States.

Pennsylvania Railroad yards, Liberty Avenue, 15th Street, and 22nd Street. It is comprised of 64 contributing resources, including: the Pennsylvania Railroad Fruit Auction and Sales Building (1929); Peoples Bath (1908), now housing a yoga studio, General Merchandise Outlet, and Little Bangkok; the Produce Exchange Building (c. 1904), now housing the Mike Feinberg Company and Schorin Company; and St. Patrick's Roman Catholic Church (1936).

A public meeting was held on December 4, 2013 at the Senator John Heinz History Center to seek public input and to provide further information.

"Misperceptions often exist about the implications of listing a property on the National Register of Historic Places," said Bill Callahan, Western Pennsylvania preservation coordinator for the PHMC, "especially in places like Pittsburgh that have local preservation ordinances."





Downtown Pittsburgh from Mt. Washington, with the Pittsburgh Renaissance Historic District (left) and the expanded Firstside District (right)

National Park Service Approves PHLF's Downtown Districts Project

In May 2013, the National Park Service approved adding the following four nominations to the National Register of Historic Places: (1) Pittsburgh Renaissance Historic District, and boundary increases and additional documentation for the (2) Firstside, (3) Fourth Avenue, and (4) Pittsburgh Central Downtown Historic Districts. PHLF, with the assistance of Laura C. Ricketts, architectural historian with Skelly and Loy, Inc., prepared the nominations, thanks to funding from the Pennsylvania Historical and Museum Commission (PHMC), The Anne L. and George H. Clapp Charitable and Educational Trust, Millcraft Investments, Inc., and other developers and property owners.

The result is that 100 more buildings, sites, and structures in downtown Pittsburgh are now listed on the National Register of Historic Places. The City's Historic Preservation plan recommended that additional listings

on the National Register be pursued, and PHLF is happy to have helped advance that goal.

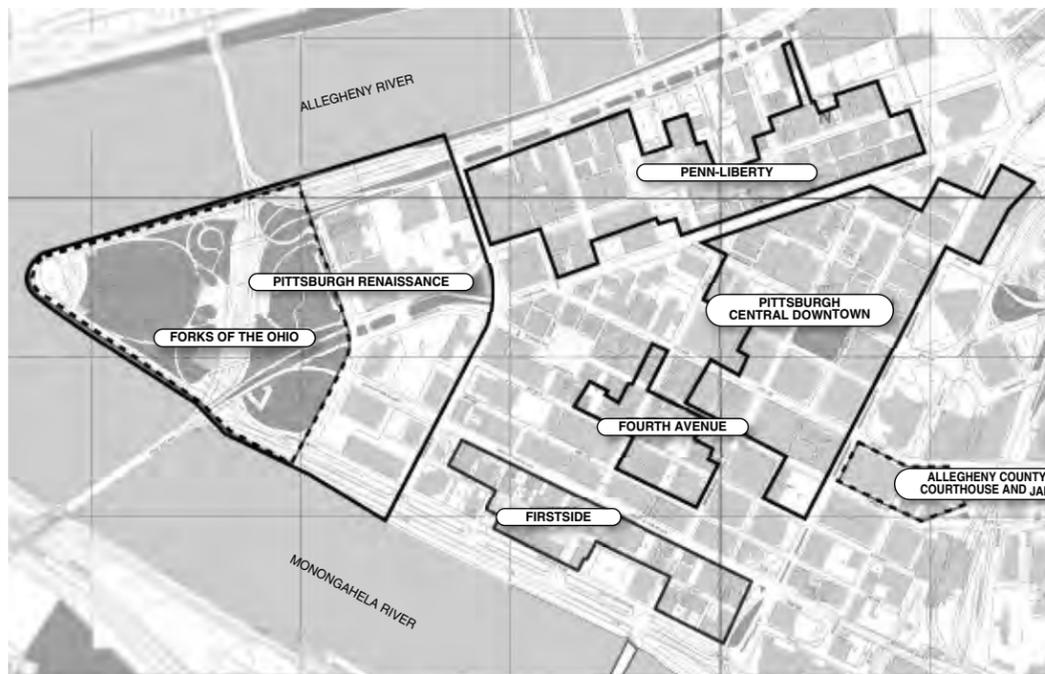
Bill Callahan, Western Pennsylvania preservation coordinator for the PHMC said, "This was just an amazing project. ... My colleagues in Harrisburg have been promoting the PHLF/City partnership on this project as a model for other cities and communities. These new designations will yield preservation benefits for Pittsburgh for years to come. Since the designations were announced, several downtown property owners have contacted me to discuss how they can take advantage of the benefits that National Register-designation brings as they renovate their properties."

National Register listing does not place any restrictions or obligations on a property owner. Listing on the National Register: (1) identifies and honors historic properties of significance based on national standards; (2) provides

opportunities for federal preservation tax incentives, such as the 20% rehabilitation tax credit and a charitable contribution deduction for a preservation easement donation; (3) satisfies an eligibility requirement of many federal and state grant programs; and (4) requires government agencies, if there is a federal undertaking, to evaluate alternatives to mitigate adverse impacts on historic properties pursuant to Section 106 of the National Historic Preservation Act.

Federal preservation tax programs have made it financially possible to adapt many historic buildings in Pittsburgh for new uses, including the Heinz Lofts, the Cork Factory, Market Square Place, and PHLF's Market at Fifth.

For further information, contact Matthew Ragan, preservation director at PHLF (matthew@phlf.org, 412-471-5808, ext. 533) or Bill Callahan (wcallahan@pa.gov; 412-565-3575).



With the additions and boundary increases approved in 2013, there are five National Register Historic Districts in downtown Pittsburgh. The boundaries for each district are outlined in black. In addition, the Allegheny County Courthouse and former Jail and "Forks of the Ohio" (Point State Park) are National Historic Landmarks (noted by the dotted lines).

Additional National Register Listings

The following sites in the City of Pittsburgh were also listed on the National Register of Historic Places in 2013:

- Allegheny Commons, North Side (prepared by Angeliqne Bamberg of Clio Consulting)
- August Wilson House, Hill District (prepared by Jeff Slack, AICP, Pfaffmann + Associates, PC)
- Penn-Liberty Historic District Boundary Increase, Downtown (prepared by Urban Design Ventures, LLC and Powers & Company, Inc.)
- Pittsburgh Terminal Warehouse and Transfer Company, South Side (prepared by Laura C. Ricketts and Gerald M. Kuncio, Skelly and Loy, Inc.)



Allegheny Commons, North Side



August Wilson House, Hill District



Heinz Hall, in the expanded Penn-Liberty Historic District, Downtown

Pittsburgh Terminal Warehouse (now Riverwalk Corporate Centre), South Side

Photo by Laura Ricketts, Skelly and Loy, Inc.



Local Historic Designations

While the federal government lists individual properties and districts on the National Register of Historic Places, local authorities also designate individual properties and districts as “historic.” Each designation has a different meaning and brings different benefits. Both the City of Pittsburgh and Pittsburgh History & Landmarks Foundation offer local historic designation programs.

City Historic Structures or Districts Approved by Pittsburgh City Council

- Civic groups or individuals can prepare a nomination for an individual property or district that is 50 years old or more and submit it to the Historic Review Commission (HRC).
- After a review process that includes the HRC, City Planning Commission, and public hearings, Pittsburgh City Council approves or rejects the nomination.
- City historic designation establishes a regulatory process for the review of the exterior appearance of all buildings that are designated (either individually or as part of a district).
- The HRC must review and approve all visible exterior alterations, including demolitions, new construction, and additions.
- Designation does not affect interior spaces.
- The designation continues in perpetuity, even if the building is sold to a new owner.

Benefits: Findings across the nation indicate that properties within local historic districts appreciate at rates greater than the local market overall, as well as faster than similar, non-designated neighborhoods. Designation encourages citizen participation, quality design, the sustainable development of a human-scaled environment, and the creation of educational programs (such as house tours) promoting tourism.

For further information and filing fees, contact Sarah Quinn (412-255-2243; sarah.quinn@pittsburghpa.gov).

Historic Landmark Plaques Awarded by PHLF

Any property owner may complete an application for an Historic Landmark plaque if his/her building, structure, or landscape:

- is at least 50 years old and is located in the Greater Pittsburgh region (including counties surrounding Allegheny);
- is a remarkable piece of architecture, engineering, construction, landscape design, or planning, or imparts a rich sense of history; and
- retains its integrity, in spite of any alterations, additions, or deterioration that might have occurred over time.

Benefits: An Historic Landmark plaque identifies the site as a significant part of our local heritage; it does *not* impose any restrictions on the property owner. PHLF only has the legal power to remove the plaque if the owner unsuitably alters the property.

Cost: If awarded, the property owner must bear the cost of the plaque and properly install it. Typically, bronze plaques cost about \$425 and aluminum plaques cost about \$280.

For further information, contact Frank Stroker (412-471-5808, ext. 525; frank@phlf.org).



Miller-Cole house. 629 Oakhill Lane, Greensburg, Westmoreland County. Peter Berndtson and Cornelia Brierly, architects, 1950–52.

Historic Landmark Plaques Identify 562 Significant Places

Many people first come to know of the work and name of the Pittsburgh History & Landmarks Foundation when they see an Historic Landmark plaque. PHLF has awarded 562 bronze or aluminum plaques identifying architecturally significant buildings, districts, landscapes, and structures throughout Allegheny and Westmoreland counties.

PHLF created its Historic Landmark plaque program in 1968—four years after its founding—and our committee of trustees continues to meet nearly every year to consider new applications submitted by people who own architecturally significant places that are 50 years old or more.

An Historic Landmark plaque *does not* protect a building from alteration or demolition—but it does give public recognition to the site and provides information on the name of the site, architect(s), and years of design and construction. PHLF reserves the right to remove the plaque if an owner alters a structure in a way that harms the architectural integrity.

Trustee Cynthia Underwood, vice-chair of PHLF’s Historic Plaque Designation Committee, announced 16 new Historic Landmark plaque awards following the committee’s meeting on December 10, 2012.

The designated sites ranged from individual buildings to the Fourth Avenue Historic District. The District was originally designated in 1985 and included 25 contributing structures. The new plaque reflects the recent Fourth Avenue National Register Historic

District boundary increase as recommended by PHLF (*see page 3*) that now includes 41 contributing commercial and financial buildings. The individual buildings designated include an historic municipal lighting plant and a railroad station, both erected in 1895; the railroad station was designed by H. H.

Richardson’s successor firm, Shepley, Rutan & Coolidge. Two library buildings (one is now a mosque), both designed by Alden & Harlow, and three churches, one from the first decade of the twentieth century and two from the 1920s, were designated. Eight examples of outstanding local residential architecture spanning a century include private homes, townhouses, and a former luxury apartment hotel. Styles include Greek Revival, Italianate, Craftsman-Colonial, 1920s Eclecticism, an Art Moderne house designed by the

developer-architect of Swan Acres, and three houses designed by Peter Berndtson and Cornelia Brierly, Taliesin Fellowship apprentices of Frank Lloyd Wright.

The committee welcomes plaque applications from Allegheny County and from surrounding counties, especially if the applicant site has some connection to the Greater Pittsburgh region—through property ownership, for example, or through the work of a distinguished Pittsburgh architect.

For further information or to download a plaque application, please visit www.phlf.org or contact Frank Stroker, program administrator: frank@phlf.org; 412-471-5808, ext. 525.

I encourage our members to visit these sites. We have helped several through our Historic Religious Properties program and have included others in our guidebooks, tours, or preservation efforts. Seeing each building in the landscape is well worth the drive (or walk).

—Cynthia Underwood, Vice Chair, Historic Plaque Designation Committee

Allegheny City Electric Light Plant (1895) Building. 822 Riversea Road, Central Northside. David Hunter, Jr., engineer, 1895.



Fourth Avenue National Register Historic District (Boundary Increase). Downtown [Forbes Avenue, south side between Smithfield and Wood Streets and extending along Wood Street to Fifth Avenue]. C.1871–1934.



Photo by Keith E. Lewis Photography, Inc.



Mr. & Mrs. David Giles house. 1 Saxman Drive, Latrobe, Westmoreland County. Peter Berndtson and Cornelia Brierly, architects, 1952.



Mr. & Mrs. Jack Landis house. 2717 Mount Royal Road, Squirrel Hill. Peter Berndtson and Cornelia Brierly, architects, 1947.



Joseph Vokral house. 1919 Woodside Road, Shaler Township. Quentin S. Beck, architect, 1936.



St. James Terrace. 5300–5312 St. James Terrace, Shadyside. John E. Born, builder, 1915.



Schenley Quadrangle, University of Pittsburgh (formerly, Schenley Apartments). 3959 Forbes Avenue and 4000 Fifth Avenue, Oakland. Henry Hornbostel with Rutan, Russell & Wood, architects, 1922–23.



4841 Ellsworth Avenue, Shadyside. C. 1870.



Chalfant house. 89 Locust Street, Etna. C. 1850.



St. Andrew's Episcopal Church complex. 5801 Hampton Street, Highland Park. Carpenter & Crocker, architects, 1905–09.



First United Methodist Church of McKeesport. Cornell Street and Versailles Avenue, McKeesport. Charles W. Bolton & Son (Philadelphia), architects, 1924–25.



First Muslim Mosque of Pittsburgh (formerly, Wylie Avenue Branch, Carnegie Library of Pittsburgh). 1911 Wylie Avenue, Hill District. Alden & Harlow, architects, 1899.



West End Branch, Carnegie Library of Pittsburgh. 47 Wabash Avenue, West End. Alden & Harlow, architects, 1899.



Waverly Presbyterian Church. 590 South Braddock Avenue, Point Breeze. Ingham & Boyd, architects, 1928–30.

Pittsburgh & Lake Erie Railroad Coraopolis Station. Neville Avenue and Mill Street. Shepley, Rutan & Coolidge, architects, 1895.



Thank You Donors

Donations from the following PHLF members and friends in 2012 helped make the 2013 Historic Religious Properties program possible.

Leadership Gifts (\$10,000+)

Katherine Mabis McKenna
Foundation, Inc.

Major Gifts (up to \$5,000)

Anonymous (2)
George and Eileen Dorman
David A. Kleer
Matthew J. Ragan
Kathy and Lou Testoni

Cornerstone Gifts (up to \$1,000)

Esther Barazzone
Newt Blair
Mr. & Mrs. Charles H. Booth, Jr.
Susan E. Brandt
Chelsea Burket
Mr. & Mrs. Robert L. Cannon
Denise Capurso
Cheryl and Randall Casciola
Betty Chorba
Francis J. Coyle
Joan P. Dailey
Mary and John Davis
Loretta Denny
in memory of Dominick Magasano
Dollar Bank Foundation
Jerilyn Donahoe
Keith G. Dorman
Dormont Historical Society
George and Roseann Erny
Robert Fierst
Richard D. Flinn
Pat Gibbons
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Sue Vines
Kimberly and Robert Walsh
Hattie Watts
Mollie Weinert
Roger C. Westman
Frances H. Wilson
Helen A. Wilson
Teresa Wolken and Drew Koval
Arthur P. Ziegler, Jr.



Beech Avenue in Allegheny West, looking toward Calvary United Methodist Church



Burns & Scalo Roofing Company, Inc., installed a new roof on Valley Presbyterian Church, thanks to a \$7,000 matching grant from PHLF.

\$70,440 Awarded in 2013 to Eleven Historic Religious Properties

“PHLF has many programs to take pride in,” said Chair Jack Norris, “but I especially want to call attention to the Historic Religious Properties (HRP) program. For 16 years, PHLF has provided matching grants and technical assistance to help architecturally significant houses of worship in Allegheny County undertake critical exterior restoration projects. Our program brings hope to many people and helps strengthen communities. PHLF is one of the only local, nonprofit historic preservation groups in the nation to offer an ongoing program of support to historic religious properties.”

PHLF began its HRP program in 1994, thanks to a \$44,000 grant from the Allegheny Foundation. In 1997, PHLF began awarding matching grants, thanks to annual gifts from its members and friends. Since that time, it has awarded 235 matching grants, totaling \$935,000.

Sandra Pack, president of Allegheny Historic Preservation Society, Inc., has noted that “The homes on Beech Avenue have increased in value as the Calvary United Methodist Church has become the ‘anchor’ and ‘heart’ of Allegheny West. Preservation has such a positive social and economic impact on communities. I believe this more than ever.”

“All our programs work together to bring strength and power to an historic neighborhood,” said PHLF President Arthur Ziegler. “The HRP program has been a powerful tool, allowing PHLF to help renew the institutions that people value.”

Donations from PHLF members and friends in 2012 totaling \$38,085, plus funds from a successful 2011 challenge grant campaign, enabled PHLF to award a total of \$70,440 in matching grants to the following churches in February 2013:

2013 Grant Recipients

- Birmingham United Church of Christ, Carrick
- Bower Hill Community Church, Mt. Lebanon
- First Presbyterian Church of Pittsburgh, Downtown



Work is nearing completion at Bower Hill Community Church in Mt. Lebanon; Niko Contracting Company is restoring the steeple, thanks to a \$7,000 matching grant from PHLF.

- First Trinity Evangelical Lutheran Church, Oakland
- Glenshaw Presbyterian Church, Glenshaw
- Riverview United Presbyterian Church, Observatory Hill/Perry North
- Sacred Heart Church, Shadyside
- St. Andrew Lutheran Church, Shadyside
- St. Paul of the Cross Monastery, South Side Slopes
- St. Peter Church, Allegheny Center/North Side
- Valley Presbyterian Church, Findlay Township/Imperial

The following congregations received technical assistance awards:

- Fairhaven United Methodist Church, Overbrook
- First United Methodist Church of McKeesport
- Sixth Presbyterian Church, Squirrel Hill
- Valley Presbyterian Church, Findlay Township/Imperial

As of mid-November, eight of the churches had completed restoration work and members from two congregations had met with Tom Keffer, property and construction manager at PHLF, for building restoration advice. PHLF's grants to the eight churches, totaling \$49,440, had leveraged \$169,560 in restoration work. Steeples and stained glass had been restored; masonry repairs and exterior trim painting had been completed; and a roof had been replaced.

Transition in Leadership

After guiding the Historic Religious Properties Committee for ten years, George Dorman asked



George Dorman

Chair Jack Norris to appoint a new chairperson in 2013. In June, Mr. Norris appointed David Vater and Kathy Testoni to serve as Chair and Vice-Chair, respectively. They are both longtime members of the HRP Committee. They pledged to continue the work of the committee that has had far-reaching results, thanks to Mr. Dorman's superb leadership.

“George established such a thoughtful and thorough process for the review of applications,” said David, “and led fundraising efforts with consistent success. He helped build a program that gives our members and friends an opportunity to directly participate in saving some of the most significant buildings in Allegheny County.”

“George was always impressed with the knowledge and commitment of the congregations,” said Kathy, “and was glad to see a network of support develop among the historic religious properties as a result of the Committee's workshops and outreach. He worked extremely hard to ensure that PHLF took a leadership role in helping architecturally significant historic religious properties undertake critical exterior repairs and continue in use as centers of worship and social services. We thank him for his dedication and commitment.”



All Saints Church in Etna completed the restoration of 14 stained glass windows in August 2013. A \$9,000 matching grant from PHLF's HRP program in 2012 helped fund the final phase of this multi-year \$210,000 project carried out by Renaissance Glassworks, Inc.



Glenshaw Presbyterian Church used a \$7,000 matching grant from PHLF to restore its steeple. Work was completed by Bob Teuteberg, Inc.; the total project cost was \$14,000.



Riverview United Presbyterian Church in Observatory Hill/Perry North reset the front steps with a matching grant of \$5,000 from PHLF. Work was completed by Young Restoration; the total project cost was \$10,000.

Awarding Grants in 2014

The HRP Committee will be awarding a selection of matching grants and technical assistance to historic religious properties in 2014. The application deadline for this next grant cycle was December 2, 2013. Worship sites must be 50 years old or more and be located in Allegheny County. They must have active congregations, provide social services to their communities, and be able to match PHLF's grant of up to \$10,000. Grant funds must be used for critical exterior restoration projects on the main structure of the historic religious property, including stained glass restoration, masonry work, roof and gutter repairs, and exterior painting. For information contact: Carole Malakoff (hrp@phlf.org; 412-471-5808).

Members Provide Essential Support

"Each year, PHLF's members and friends contribute to its HRP program," said Planned Giving Consultant Jack Miller, "but they also can make property bequests, establish a Named Fund, or designate PHLF as the beneficiary of a life insurance policy. They can request that the funds be used to support the HRP program."

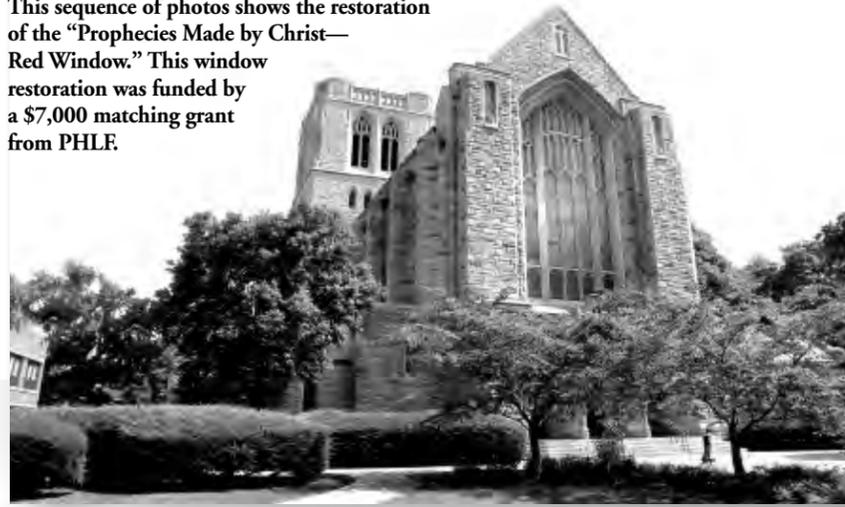
When you contribute to PHLF's Historic Religious Properties program, you are directly supporting the craftsmen and building trades professionals who work so skillfully throughout the Pittsburgh region to repair and strengthen some of our most significant architectural landmarks.

—David Vater, Chair, Historic Religious Properties Committee

Our goal is to create a planned giving initiative that will support a \$100,000 grant program on an annual basis. A two million dollar bequest could endow a \$100,000 grant program in perpetuity. As an example of this planned giving, the late Harry C. Goldby (1917–2011) bequeathed a portion of his estate to PHLF. In keeping with his request, a portion of the Harry C. Goldby Pittsburgh Preservation Fund at PHLF has been restricted to generate income to support the HRP program, with a special emphasis on Calvary United Methodist Church in Allegheny West.

You can support this worthy program with a planned gift or contribution to PHLF's annual campaign. To contribute, visit www.phlf.org or contact Mary Lu Denny (marylu@phlf.org; 412-471-5808, ext. 527).

Kelly Art Glass is restoring all the windows in Sacred Heart Church over a period of years. All the windows were designed and made by George and Alice Sotter between 1930 and 1954. This sequence of photos shows the restoration of the "Prophecies Made by Christ—Red Window." This window restoration was funded by a \$7,000 matching grant from PHLF.



Kelly Art Glass employees (from left): Abby Smith, Daneal Hansel, and Leslie Simonds remove the stained glass panels for restoration.



Master glazier Leslie Simonds refines a rubbing and compares it to a digital photo to ensure accuracy.



Leslie and apprentice Abby Smith clean individual pieces of glass prior to re-leading.



Scott Reichart, Dave Fockler, and Leslie install the restored window in Sacred Heart Church.



A plaque below the restored "Red Window" acknowledges PHLF's grant.



New signage and landscaping welcome people to the City of Butler in Butler County, PA.

City of Butler Streetscape Improvements

PHLF is working in the City of Butler on a variety of projects designed to improve historic downtown buildings and public spaces. This year we completed a streetscape project as part of the Neighborhood Partnership



Decorative benches and street lights were installed in the summer of 2013.

Program (NPP), a state tax-credit initiative that offers incentives for businesses to invest in communities. The result is five new LED streetlights, decorative benches, and landscaping improvements, including new street trees. All of the contractors utilized for this work were local to the Butler area, and the project produced 15 jobs. Together, these improvements make local residents feel safer walking to and from the town's Main Street to dine and shop.

Speaking to the impact of PHLF's work, Butler Mayor Maggie Stock said, "The NPP has provided much needed streetscape improvements that would not have been possible otherwise. We are happy to have these beautification projects for the entire community to enjoy."

We are grateful to our NPP corporate partners, Armstrong and Huntington Bank, whose funding helped jumpstart these critical economic development projects. PHLF looks forward to continuing to improve the quality of life for Butler residents as the NPP continues in 2014.

For further information, contact David Farkas, PHLF's director of Main Street programs: david@phlf.org; 412-471-5808, ext. 516.



Classes are already being offered at the Energy Innovation Center in the former Connelley Trade School in Pittsburgh's Hill District. The \$45 million renovation/construction will be completed in May 2014. The developers donated an easement to PHLF to protect both the exterior of the National Register-listed building in perpetuity and the air space above the building.

Easement Donation

The former Connelley Trade School at 1501 Bedford Avenue in the Hill District is being renovated into the Energy Innovation Center, a Pittsburgh based, nonprofit organization with a mission "to engage corporate and community leaders, align workforce development and education, develop and demonstrate technology, and incubate businesses to support emerging clean and sustainable energy markets."

Energy Innovation Center, L.P., donated an easement to PHLF on December 28, 2012, thus protecting the exterior of the building in perpetuity and the air space above the building.

An easement is a legal agreement between a property owner and a qualified organization, such as PHLF, that protects an historic building from alteration or destruction and can bring a developer benefits through the federal tax code. PHLF is responsible for monitoring the historic building in perpetuity to ensure compliance with the easement agreement, and thus makes a site visit each year and maintains records of compliance. For more information on PHLF's easement program that is protecting more than 35 historic places in six counties,



Construction in progress: a view from Bedford Avenue

see *PHLF News No. 178, April 2012* (www.phlf.org/Home/PHLF_News).

Designed by Edward B. Lee, the Clifford B. Connelley Trade School opened in 1930 and was considered

one of the largest and most modern trade schools of the time. The Pittsburgh Board of Education closed the school in 2004. The building is listed on the National Register of Historic Places, was awarded a PHLF Historic Landmark plaque, and is one of the featured sites in PHLF's guidebook, *August Wilson: Pittsburgh Places in His Life and Plays*, by Laurence Glasco and Christopher Rawson.

"The transformation of the former school into the Energy Innovation Center is an excellent reuse that will greatly contribute to the renewal of the Lower Hill," said PHLF President Arthur

Ziegler. "The corporate partners who have helped design and equip this center are to be commended."



Figures representing various trades are carved into the entrance of the former Connelley Trade School. The school offered classes in carpentry, plumbing, and automotive repair, as well as classes in citizenship and English.

Advocacy

Public Testimony

Karamagi Rujumba, a project manager at PHLF, presented testimony in 2013 at the City of Pittsburgh Historic Review Commission, and/or City Council. He expressed:

- support for The Gardens at Market Square project, a \$95 million office, hotel, and retail development by Millcraft Investments, now under construction on Forbes Avenue adjacent to Market Square;
- support for a City Council bill that would have expanded the Mexican War Streets Historic District on Pittsburgh's North Side (denied);
- support for Point Park University's plan to reuse and integrate the façades of three historic Forbes Avenue buildings in downtown Pittsburgh in its development of a new Pittsburgh Playhouse;
- support for the Buncher Company's plan for the Strip District, including allocation of up to \$22 million to restore and make much-needed improvements (including heating and air-conditioning) to the former Produce Terminal Building *except for* the southwestern third of the structure, which would be demolished in order to connect the Strip District and add an esplanade to the Allegheny River. (Even with the southwestern third demolished, the Produce Terminal would be six blocks long, only one block less than the current seven.);
- support for the designation of Fairhaven United Methodist Church in the Overbrook neighborhood of Pittsburgh as a City Historic Structure;
- and concern about the impact of electronic signage and billboards on the City of Pittsburgh's historic buildings and neighborhoods.

Federal Rehabilitation Historic Tax Credit

Karamagi also traveled to Washington, D.C., in July to join a delegation of representatives from the Preservation Alliance of Greater Philadelphia, Preservation Pennsylvania, and the National Trust for Historic Preservation. The delegation helped educate Congress about the benefits and impact of the Federal Rehabilitation Historic Tax Credit and encouraged its retention as Congress looks to revise the Tax Code.



Three businesses occupy this handsomely restored building at 1014-18 Fifth Avenue in Coraopolis, PA.

County Expands *Allegheny Together* Main Street Program

Since *Allegheny Together's* inception in 2007, Allegheny County's Main Street program has been responsible for initiating new business development and façade improvements throughout the 11 communities that are part of the program. Under the leadership of County Executive Rich Fitzgerald, the program expanded in 2013 to include the boroughs of Homestead and Aspinwall, along with Bellevue, Bridgeville, Carnegie, Coraopolis, Dormont, Elizabeth, Stowe, Tarentum, and Verona.

As one of the county's primary consultants, PHLF has been working with residents, property and business owners, and local elected officials to spur widespread revitalization of the central business districts in these 11 communities. One recently completed façade renovation in Coraopolis returned three key storefronts to their original character. Property owner Al Moschella utilized a matching grant from Allegheny County to fund the renovations, and PHLF provided all design and construction management services.

Mr. Moschella said, "The Allegheny Restores grant program and PHLF were instrumental in helping me renovate my properties. The PHLF team helped me develop a good design and was available throughout the process to ensure the project's completion. I can't thank you enough for the good work you do."



The Laurel Foundation Awards Major Grant

The positive results and broad impact of the *Allegheny Together* program attracted the attention of the Laurel Foundation, and the foundation awarded PHLF a \$30,000 grant in July 2013. "We are using those funds to augment PHLF's work in each community and to expand physical improvements," said David Farkas, director of Main Street programs at PHLF. "We are grateful to both the Laurel Foundation and Allegheny County for their support of this important work that is breathing new life into traditional downtown communities throughout the county."

The Tin Front Café at 216 East Eighth Avenue in Homestead, with sculpture by David Lewis



"Extraordinary Work Here in Wilkesburg"

When Anne Elise Morris e-mailed a copy of the Wilkesburg Historical Society's newsletter to Mary Lu Denny, director of membership services at PHLF, on September 10, 2013, she wrote: "Just wanted to let you know how much we appreciate all that PHLF is doing all over Pittsburgh, and the extraordinary work here in Wilkesburg."

Since 2004, PHLF has partnered with Allegheny County, the Pennsylvania Housing Finance Agency, TriState Capital Bank, and others to improve Wilkesburg's Hamnett Place neighborhood, a National Register Historic District. Seven historic homes have been renovated and sold; the Crescent and Wilson buildings have been renovated to house 27 apartments—and all are occupied; a former auto repair shop has been transformed into the Landmarks Preservation Resource Center (see page 10); a community garden has been created and dedicated as "Piano Place," and another vacant lot has been landscaped.

"PHLF's investment in Wilkesburg is a big billboard to the outside world announcing that the place is safe and is a place to be," said Jason Cohn, president of Wilkesburg Borough Council, during an April meeting with PHLF trustees at the Landmarks Preservation Resource Center. "There's a growing confidence that Wilkesburg is a viable real estate market. PHLF's commitment to good architecture and to good neighborhoods is driving economic development and is setting a standard for others," added Jason.

In June 2013, the Allegheny Conference on Community Development selected Wilkesburg as one of five Western Pennsylvania communities to participate in its "Strengthening Communities Partnership." Tracey Evans, director of the Wilkesburg Community Development Corporation (WCDC), said that Wilkesburg will receive \$3 million over a six-year period, thanks to corporate tax credits from TriState Capital Bank, Highmark-Keystone Health Plan West, and Dollar Bank.

Wilkesburg resident Edgar Taylor commented on this good news in a letter of August 26 to Louise Sturgess, PHLF's executive director: "It is good



More good news: PHLF has been told that the owner of the Victorian Gothic Singer mansion plans to restore the Wilkesburg landmark of 1869.

to see some of the early Borough coming back the way I remember it when I first came here in 1952 before being called to military service. ... I suspect your work has encouraged and prompted this group [WCDC] to undertake their restorations and others planned."

A new Wilkesburg tradition began on September 28, when the WCDC hosted its first inaugural House and Garden Tour showcasing ten beautifully maintained properties.

"There is so much positive energy in Wilkesburg right now," said Michael Sriprasert, president of two of PHLF's subsidiaries—Landmarks Community Capital Corporation and Landmarks Development Corporation. "Our work in Wilkesburg is leveraging excellent results."

I just saw the flyer for the dedication of Piano Place in Wilkesburg, and then I saw Ronald's name as the designer! It is so inspiring to have had the opportunity to watch Ronald's presentation at CampDEC in 2011, but even more so, to see that his concept has actually been created. ... A big thank you to PHLF for hosting CampDEC and for turning the dreams of young students into a reality!

—Caitlin O'Hara, Architect, October 2, 2012



"Piano Place," a community garden based in part on the design of Pittsburgh Public School student Ronald Butler (pictured above with his mother and sister), was dedicated on October 27, 2012. PHLF's membership tour on July 19, 2014 (see page 17) will include a visit to this urban garden on Jeanette Street.



Editor's Note: PHLF offered CampDEC (Design Explore Create) in 2010, 2011, and 2012, as part of the Pittsburgh Public Schools' Summer Dreamers Academy.



March 9: Stephen Shelton of Shelton Masonry + Contracting demonstrated how to mix mortar and build a brick wall.



April 13: A Shelton Masonry + Contracting representative showed how to build interior walls.



April 20: Ian Miller of Artemis Environmental presented a workshop on "Green and Sustainable Building Materials."



October 19: Michael Wetmiller of DIY Pittsburgh demonstrated how to frame and hang drywall.



The Landmarks Preservation Resource Center is located at 744 Rebecca Avenue in Wilkinsburg. PHLF acquired the former Packard building in 2006 as a result of a planned gift and a grant from The Hillman Foundation. Artist James Shipman, whose workshop occupies half of the building, displays his artwork created from recycled materials outside and inside the building.

Filling a Need: Landmarks Preservation Resource Center

"Programming greatly expanded this year at the Landmarks Preservation Resource Center in Wilkinsburg," said Karamagi Rujumba, a project manager at PHLF. "Hundreds of people attended the free workshops and seminars that we were able to offer, thanks to TriState Capital Bank's support of Wilkinsburg's Neighborhood Partnership Program (NPP)," he added. A tax-credit initiative of the Pennsylvania Department of Community and Economic Development, the NPP encourages businesses and corporate sponsors to invest in community development projects. TriState Capital's sponsorship of the Wilkinsburg NPP for a six-year period, from 2009 through 2015, has provided a stable base of funding support that has allowed PHLF to create an ambitious agenda of educational programs at the Landmarks Preservation Resource Center.



Former Packard Building Transformed

PHLF renovated the former Packard building as part of its comprehensive and ongoing neighborhood revitalization program in Wilkinsburg. Initially named the Landmarks Housing Resource Center, PHLF opened the educational center in October 2010. "We envisioned a space where people would come together to learn about



I definitely came away believing that I could at least take a stab at putting something on paper that my contractor could understand. ...

I love your organization and the wonderful impact it is having on our region.

—From Carole Patton Smith (July 26, 2013), who attended workshops on Architectural Design presented by Dana Monroe, an instructor at TechShop Pittsburgh

Thank you in advance for offering this resource to homeowners.

—From Karen Choudhury (March 6, 2013), who attended a tax assessment seminar given by Greg Biernacki, a Pittsburgh tax attorney with Real Estate Tax Consultants, Inc.

You are performing a great thing for the community. My husband and I talk about it all the time.

—From Patricia Hughes (February 15, 2013), who attended "Is Solar Right for You?," presented by Ian Smith, an energy consultant with Standard Solar

historic preservation, restoration, green building, energy efficiency, and home ownership and financing," said PHLF President Arthur Ziegler, "and that is exactly what has happened."

"Since we expanded our programming this year to include discussions on architectural history, community development, and urban planning," said Karamagi, "it made sense to rename the building the Landmarks Preservation Resource Center."

Impressive Results

Since the October 2010 opening, PHLF has hosted 110 workshops/seminars and community meetings through partnerships with some 32 different organizations and individuals, including government agencies, schools, community groups, and community development corporations, among others.

Workshops have ranged from lectures on urban gardening, organic pest control, architectural design, residential lighting, hand tool care, and neighborhood identity to hands-on demonstrations for brick pointing, tile and grout, drywall installation, carpentry, interior molding, chimney sweeping, and even scrapbooking.



The Rebecca Avenue entrance to the National Register-listed Hamnett Place neighborhood

More than 1,200 people have attended a workshop/seminar or an event at the resource center since its opening. They have come from as close as Wilkinsburg and as far away as Ohio. "The Landmarks Preservation Resource Center is drawing a diverse group of people from Western Pennsylvania to Wilkinsburg," noted Karamagi, "and when they arrive, they are most impressed with the renewal activity that has occurred—and is occurring—in the Hamnett Place neighborhood."

Programs in 2014

The workshops and events in 2014 will be announced in PHLF's monthly E-news and will be listed at: www.landmarkspreservation.org. Or, contact Karamagi Rujumba: karamagi@phlf.org; 412-471-5808, ext. 547. We hope to see you at the Landmarks Preservation Resource Center.

The Gift of a Lifetime Jack Miller

Two individuals and a couple decided this year to make gifts to PHLF that would give something back to them. The type of gift is known as a gift annuity.

A gift annuity is a tool that gives something to you for a lifetime; what is left is given to PHLF after you are gone. It could be compared to a certificate of deposit, except that a gift annuity pays a higher fixed rate of return because distributions come from both principal and income. Because PHLF receives what is left, *you* are entitled to a federal charitable income tax deduction when the gift is made.

George and Roseann Erny have been members of PHLF for more than four decades. In April 2013, George called to say that he and Roseann wanted to do something to express their appreciation to PHLF for the years of tours and educational programs they have enjoyed.

Since they do not need the income now, but want access to it later in life, the couple decided that a flexible deferred gift annuity was the right giving tool for them. In their case, they received a significant up-front tax deduction that they can use to help offset the tax bite of other income, such as mandatory IRA distributions. At the end of their lifetimes, what is left in the annuity account will support the programs that brought so much joy to the Ernys.

Then there's our good friend Russell W. Coe. Russ, 97 years of age, never married. About ten years ago, he questioned his purpose in life. Today, some 17 gift annuities later, he has the income he needs and has impacted numerous charities through his personal philanthropy. Russ no longer wonders if his life has a purpose because those served by charities across Pennsylvania are letting him know how he has changed their lives. "For me, it's a way to make a difference," said Russ. "These gift annuities are the best thing to ever happen to me."



Roseann and George Erny

Closer to home is our own Albert Tannler. Al has worked at PHLF for 22 years as historical collections director. Like Russ, Al is single and has no immediate family. His passion is his work and he wanted to leave a legacy that would support that work. In 2011, he gave his condominium

in an historic Pittsburgh building to PHLF (see PHLF News No. 177, April 2011), but he retained the right to continue living there until he dies or chooses to leave. The eventual proceeds of the sale of that condominium will create the Albert M. Tannler Preservation Fund at PHLF. Because he wanted to do more, Al established his first gift annuity this year, using assets from a taxable retirement plan.

"There are three great things about the gift," said Al. "First, I can direct the eventual proceeds to support PHLF's James D. Van Trump Library; next, I increased my monthly income for life; and finally,



Albert Tannler in the James D. Van Trump Library

the charitable deduction associated with the gift offset the taxes that would have been owed with my retirement plan withdrawal."

These friends of PHLF are not millionaires. As a matter of fact, they live rather modest lives. But each found a way to give something back to the organization that in some way touched his/her life.

"You don't have to be rich to make a difference," said Russ Coe, "just generous. Gift annuities give anyone the opportunity to be generous. Seeing the results of my gifts has brought much happiness to me and has connected me with organizations that are truly improving the lives of people and building pride in the community."

For more information on gift annuities, please visit our planned giving website at www.phlf.org or contact plannedgiving@phlf.org or call 412-471-5808 and leave a message for me. Thank you.

Charitable IRA Rollover—A Way to Give in 2013

If you are age 70-1/2 or older, you may be able to take advantage of a 2013 tax incentive that allows you to support PHLF.

Congress authorized a tax provision that allows individuals to make gifts from their IRA accounts to one or more charities without incurring income tax on the withdrawal. This means you can direct up to \$100,000 as a gift to PHLF with no federal income tax liability.

The Charitable IRA Rollover may provide you with an excellent opportunity to make a gift during your lifetime from an asset that would be subject to multiple levels of taxation if it remained in your estate. To qualify, you must be 70-1/2 or older and the gift must be made from a Traditional IRA and come to PHLF outright.

For more details, contact Jack Miller, PHLF's development consultant: jack@jackoutsidethebox.net or 412-471-5808.



In Memoriam

A steadfast supporter of PHLF and a trustee from 1988 to 2013, **Thomas O. Hornstein** (1927–2013) died on October 18. Tom appreciated the enormous social and economic impact of PHLF's work, particularly in the neighborhoods, and established a Named Fund at PHLF in 1998 "so he could directly support our efforts in revitalizing inner-city neighborhoods and Wilksburg," said PHLF President Arthur Ziegler.

"Tom told us that PHLF's mission to preserve our city's historic neighborhoods **for the people who live there** corresponded with his life-long interest in helping people live a better life," said Louise Sturgess, executive director of PHLF. "Tom's tradition of giving began when he was a child and attended school in Aliquippa during the Depression. His father gave him enough milk money so he could buy one milk for himself and one for another student in need."

Tom came to appreciate the value of historic preservation through his work as General Manager of Allegheny Cemetery from 1961 to 1989 and through his travels to Europe. He worked with PHLF in 1980 to establish the first association in the nation for the purpose of saving and restoring the Cemetery's historic structures. Over \$1,000,000 was raised through the nonprofit Allegheny Cemetery Historical Association. The Penn Avenue Gateway, Butler Street Entrance buildings, Soldier's Memorial, and various landscape features were restored, and an endowment was created for their continuing maintenance.

A dignified, thoughtful, and visionary man of strength and energy, Tom believed that Pittsburgh's great strengths were its "ethnicity, rivers, and variety in buildings and building materials." The blend of people, neighborhoods, and historic and modern buildings made Pittsburgh unique.

Through the Thomas O. Hornstein Named Fund, PHLF will be able to continue accomplishing the goals Tom set forth during his lifetime of improving the quality of life for other Pittsburghers by renewing the historic neighborhoods in which they live.

"Tom recognized that PHLF is a well-managed organization and liked the fact that his gifts leveraged other contributions," said Louise. "He enjoyed meeting with other donors, seeing the neighborhoods, and meeting with the people who were benefiting from PHLF's work through his gifts. We will keep in touch with Kate, Tom's wife, to continue his record of giving in support of specific projects at PHLF. We extend our sympathy to his family at this time."



A major gift from Russ Coe helped create "Piano Place," a community garden in Wilksburg on Jeanette Street. (Also see "Wilksburg" story on page 9)

A belief in preservation and an understanding of our rich architectural heritage are at the heart of what we have made happen together in Pittsburgh's Third Renaissance. True partnerships with organizations like PHLF have transformed underutilized buildings and structures throughout Pittsburgh, once slated for demolition or forgotten, into homes for new residents and job-creating businesses.

—Yarone Zober, Chairman, URA;
Chief of Staff to Mayor Luke Ravenstahl,
November 26, 2013

LDA has enjoyed working with PHLF and the URA to restore the façades of the Thompson and Kashi buildings. Removal of uninspired retail storefronts and replacement with new terra cotta, granite, and glass storefronts which complement the historic character of the buildings was especially satisfying. The buildings in this downtown area display a remarkable consistency of polished commercial design from the early twentieth century.

—Ellis Schmidlapp, President
LDA Architects, November 25, 2013

The cast-iron buildings were quite a challenge for all involved from the outset. Without the involvement of PHLF, I'm sure the buildings would have been demolished, and we would have lost a great piece of Golden Triangle history.

—Bill Palmer, Jr., CEO
Repal Construction Co., Inc.,
November 22, 2013

... how happy I was to see the article about the PHLF partnership with the City of Pittsburgh regarding the restoration/preservation of some of the downtown structures.

... I'm so impressed with all your great work and programming. You and the PHLF are an inspiration to the smaller nonprofits who are working hard to save historic structures.

—Olga Herbert, Lincoln Highway Heritage Corridor, in a letter of August 13, 2012 to PHLF President Arthur Ziegler



The Italian Sons and Daughters of America Building at 419 Wood Street before restoration (top) and after restoration (above).



The three cast-iron façades at 418–22 Wood Street before restoration (top) and after (above). Landmarks Development Corporation (LDC) will be acquiring 420 and 422 Wood Street from the URA. LDC plans on renovating the upper floors to house apartments for Point Park University students.

Ten Downtown Building Façades Being Restored Through Unique Partnership

Thanks to a \$4,000,000 grant to the City of Pittsburgh from the Commonwealth of Pennsylvania's Redevelopment Assistance Capital Program (RACP), the Urban Redevelopment Authority of Pittsburgh (URA) hired PHLF to oversee the restoration of eight downtown building façades in 2013:

- 419 Wood Street (Italian Sons and Daughters of America Building)
- 418, 420, 422 Wood Street (three cast-iron façades)
- 445 Wood Street (a rare surviving wood-frame building now owned by the Kashi family)
- 256 Fifth Avenue (Kashi Jewelers, Fifth Wood Building)
- 254 Fifth Avenue (B&T Salon & Spa)
- Thompson Building (435 Market Street)

Since Tom Keffer, PHLF's property and construction manager, brought those eight façade restorations in under budget, the URA was able to add two more building façades:

- 241 Forbes Avenue ("Skinny" building)
- 429–31 Wood Street (7-Eleven; former John M. Roberts & Son Building)

Restoration work will be completed on those façades in the summer of 2014.



The "Skinny" building, 5 feet 2 inches wide and 80 feet long, dates back to c. 1900. George M. Rowland designed the John M. Roberts & Son Building in 1925; it is occupied by 7-Eleven.

"I don't know of any other preservation group in the United States," said PHLF President Arthur Ziegler, "that has had the opportunity to manage a downtown façade restoration program, funded through a state grant and under contract and in partnership with the Mayor and the Urban Redevelopment Authority. Harmony between the new and the old—the political establishment and the preservation community—is often rare in the United States. Yet, it's happening here in Pittsburgh with quality results."

The Downtown Preservation Project was launched by Mayor Luke Ravenstahl on August 9, 2012. PHLF oversaw architecture, engineering, exterior lighting, and bidding and construction management work. LDA Architects and Repal Construction completed the restoration of the Italian Sons and Daughters of America Building. Architect Milton Ogot and Repal Construction carried out the work on the cast-iron façades at 418, 420, and 422 Wood Street. LDA Architects and Waller Corporation completed the façade work on the three Kashi-owned buildings and on the Thompson Building.

Each building presented a unique set of challenges, and at times work had to be done at night or on the weekends to ensure pedestrian safety, but the results of all the façade restorations are impressive.



Italian Sons and Daughters of America Building

Work began in March 2012 on the Italian Sons and Daughters of America (ISDA) Building. Metal paneling was removed, and the original stonework and windows were revealed to the astonishment and joy of many passers-by. New windows were installed in the original openings and the limestone façade was restored, revealing decorative eagles at the top of the pilasters. The building, owned by the ISDA since 1960, was designed by Hunting, Davis & Dunnells of Pittsburgh and was completed in 1930. Since a Stouffer's Restaurant originally occupied the first-floor space, it is appropriate that the ISDA has signed a lease with Eat'n Park Corporation, which plans to open a "Hello Bistro" there in 2014.



The Fifth Wood Building before façade restoration (top) and after (above), with the wood-frame building to its left and B&T Salon & Spa to its right.



445 Wood Street before (left) and after (below) restoration of the c. 1860 wood façade.



Designed in 1907 by Janssen & Abbott, the Thompson Building was remodeled by J. R. Thompson of Chicago, c. 1926. An urban market will open in the Thompson Building in the summer of 2014.



Fiberglass facsimiles were produced by Architectural Fiberglass, Inc., and were so well integrated into the cast-iron building façades that it is nearly impossible to tell where the original cast-iron is and where the fiberglass begins.

Three Cast-iron Façades

Henry Clay Frick once owned the three cast-iron buildings from the 1880s. “The cast-iron façades were especially challenging to restore since the original façades had been covered with concrete block, ceramic tile, and plaster,” said Tom Keffer. It took 15 months to complete the work. Bill Palmer, Jr., CEO of Repal Construction, described the process:

The URA, PHLF, Architect Milton Ogot, Repal, and other stakeholders had the vision and the ability to save this building with its three cast-iron façades and bring it back to its former glory. The cast-iron building involved exposing and cleaning

the existing cast-iron façade and replacing many of the missing or damaged cast-iron members with replicated fiberglass pieces. By referring to several historical

It is hard to describe the range of our emotions as work progressed on the cast-iron buildings. Apprehension—will we actually be able to deliver as promised based on our limited experience in working with cast-iron panels and the condition of the façades? Relief—as we watched while stucco and mesh cladding were removed from one of the façades, revealing only minor damage. Frustration—none of the buildings are the same width and many of the fiberglass panels had to be “cut” to fit. Surprise—as to how well the fiberglass panels were able to replicate the intricate details of the cast-iron panels. And finally, satisfaction—being part of a team that is able to bring these buildings back to their former glory.

—Milton Ogot, Architect
November 25, 2013

photos, the craftsmen were able to replicate the first- and second-floors back to their original appearance and splendor. We also replaced the windows in keeping with the historical appearance of the building. Repal is pleased and honored to have been part of this effort in the Golden Triangle to save these historic buildings.

Painted a golden color with trim accents in red, green, and brown, the delicately crafted cast-iron façades add beauty and drama to a stately block of historic buildings on Wood Street.

Kashi Family-owned Buildings

The Fifth Wood Building is now lit at night: a red LED light band crowns its cornice and accent lights enliven the façade. New windows were installed during the façade restoration and the stone was cleaned, making much of the original detailing more noticeable.

Designed in 1922 by Pittsburgh architect George H. Schwan, the building is ornamented with delicate Art Nouveau bud forms at the base of the columns above the first floor and with “fasces” (bundles of rods), a Roman emblem of authority, on the upper-floor panels. The Kashi family is considering renovating the upper floors for apartments.

Adjacent to the Fifth Wood Building on Wood Street is a rare-surviving wood-frame façade of c. 1860. “The original first-growth wood has held up well over time,” said Tom Keffer. “The wood was scraped, primed, and painted. Missing wood was replaced and the dentil molding was completely restored.”

Adjacent to the Fifth Wood Building on Fifth Avenue is B&T Salon & Spa, now located in an attractively designed façade that follows the original.



Thompson Building

In addition to the RACP funds, a \$1,000,000 grant from the Allegheny Foundation and a \$125,000 grant from Allegheny County’s Community

Infrastructure and Tourism Fund helped support the acquisition and renovation of the Thompson Building. Work included cleaning and restoring the terra cotta façade; repointing the rear brick façade; anchoring the brick walls to the main structure of the building; installing new windows, exterior lighting, an elevator, and stair; and creating a new storefront composed of reinforced fiberglass panels replicating the terra cotta on the upper stories.

Landmarks Development Corporation (LDC), PHLF’s for-profit development subsidiary, acquired the Thompson Building in 2008. It is adjacent to Market at Fifth, a LEED-Gold mixed-use development with men’s retail and seven market-rate apartments, developed by Market at Fifth, L.P., a limited partnership of PHLF in 2009.

During a press conference on September 11, 2013, LDC, the Pittsburgh Downtown Community Development Corporation, Ralph Falbo, and the proprietors of Vallozzi’s announced that an urban market will open in the Thompson Building in the summer of 2014. The store will sell fresh produce, meats, seafood, and prepared foods. It will include a coffee bar and community dining area, and make home deliveries.

“This partnership will bring a quality market back to the Market Square area,” said Michael Sriprasert, president of LDC, “just as Heinz Healey’s Gentlemen’s Apparel and Nettleton Shoe Shop in Market at Fifth helped bring quality retail back to Fifth Avenue.”

Renewing Downtown

“Historic buildings in dense historic blocks are what attract people and commerce to downtown,” said PHLF President Arthur Ziegler.

“By restoring these ten façades in partnership with the Mayor’s Office and the URA, we are reviving some handsome buildings and setting a standard for preservation that others will follow. Restoring and reusing historic buildings really works. These blocks will be a handsome complement to the PNC Tower when it opens in 2015 and to Point Park University’s new Pittsburgh Playhouse.”



Apartment Renaissance

Through its work in downtown Pittsburgh and in Wilkinsburg, PHLF and its subsidiaries are contributing to the apartment renaissance in the region, with seven market-rate apartments in Market at Fifth, and 27 units in the Crescent and Wilson development, serving residents of incomes between 20% and 60% of the area median income.

Many other developers are at work transforming former schools or office buildings. For example:

- In 2010, A.M. Rodriguez Associates transformed the 1917 South Hills High School, designed by Alden & Harlow, into the South Hills Retirement Residence (123 Ruth Street, Mt. Washington), with 106 apartments for seniors.



October 4, 2013: a hard-hat tour of the Lofts of Mount Washington

- Rodriguez is in the midst of converting **Prospect School** into the Lofts of Mount Washington (161 Prospect Street), with 67 apartments to open in 2014. The historic building of 1931 by Marion Markle Steen of James T. Steen & Sons is one of 53 sites featured in PHLF's

new guidebook on twentieth-century architecture (see page 18).

- **South Side High School**, designed by Edward Stotz in 1897 and enlarged in 1923, now houses 76 studio apartments and one- and two-bedroom units. A project of Gregory Development, The Residences at South High (930 E. Carson Street) opened in 2012.



Model unit, Fifth Avenue School Lofts

- **Fifth Avenue High School**, designed by Edward Stotz in 1894, was converted into 65 loft apartments by Impakt Development, Inc., in 2012. Fifth Avenue School Lofts (1800 Fifth Avenue, Uptown) is near Miller School Lofts.
- Miller School Lofts (top right), developed by Trek Development Group and opened in November 2013, includes eight loft apartments in the 1939 section of the former Miller School at Miller and Reed streets in the Hill District.
- Walnut on Highland, developed by Walnut Capital and located at 121 S. Highland Avenue in East Liberty, opened in 2013. Two former office buildings, the Wallace and Highland, now house 127 upper-floor apartments and first-floor retail. The **Highland Building**, commissioned by Henry Clay Frick and designed by D. H. Burnham & Company of Chicago in 1910, is one of seven survivors of 11 buildings the firm erected in Pittsburgh between 1898 and 1912. The building is linked by an attractive, non-intrusive parking garage to the Wallace Building, a historic commercial building at the corner of Highland Avenue and Penn Circle South.

Editor's Note: The four buildings listed above in bold face are individually listed on the National Register of Historic Places. The developers had the opportunity to take advantage of the 20% federal investment tax credit for the "certified rehabilitation" of an income-producing property.

EDUCATION IMPACT



Miller School Lofts occupies the former Miller School auditorium and gymnasium addition of 1939, designed in the Art Deco style by Marion Markle Steen. On November 8, 2013, Rothschild Doyno Collaborative and Trek Development held an open house to show off the eight loft apartments that incorporate distinctive features from the former auditorium and gymnasium. CEED is finalizing plans to acquire the vacant Miller School building of 1905, designed by John B. Elliott. This building was the third school to stand on the Hill District site; Miller Academy opened in 1849 as the first black public school in Pittsburgh.

Memories from Miller Inspires Developer

Rufus Idris, executive director of CEED, sent the following e-mail to Michele Cooper, executive director of McAuley Ministries on November 5, 2013. CEED is a 501 (c)(3) faith-based nonprofit that provides entrepreneurial support to underserved small business owners so they can develop, grow, and sustain their business and help transform disadvantaged communities. Ms. Cooper forwarded the e-mail to PHLF's Executive Director Louise Sturgess, since Louise had partnered with Ms. Cooper's former employer, Pittsburgh Mercy, to offer an after-school enrichment program at the former Miller School in Pittsburgh's Hill District. The e-mail is reprinted with permission.

Michele:

As we finalize plans to acquire and transform the abandoned Miller Elementary School to a regional hub for Microenterprise-small business, I took some time today to read the attached document titled Memories from Miller and I cried.

The document contains essays and artwork from students and mentors sharing over 100 years' history of this African Centered Academy and how the school meant so much to them, their families and the Hill District (a predominantly black neighborhood) before it was closed. This school helped teach them about Africa; helped them connect with their heritage, and learn the history of their forefathers. A lot of them worried about what the future holds for their alma mater.

I see that you were part of the mentors that contributed essays to this document, and here you are many years later helping us revive the Miller School building. As we work to reclaim this school to establish a microenterprise center that will benefit thousands of people of African descent and bring economic growth to this distressed neighborhood, we will strive to revive its historic African culture and values.

I would like to connect with some of the students and mentors for their input about how we can revive their alma mater together. Any lead as to how to reach them?



Students in the Mercy/Miller program were awarded the 2003 Preservation Pennsylvania Initiative Award in Education for their successful efforts to designate their school as a PHLF Historic Landmark. The moment of unveiling the plaque is captured in this photo of June 1, 2002, with Esther Bush, president and CEO of the Urban League, and Philip Hallen, then Chair of PHLF, lifting one of the students.

Editor's Note:

Students who attended Miller African Centered Academy between 1998 and 2005 and participated in the after-school enrichment program sponsored by Pittsburgh Mercy Health System, in partnership with PHLF, may contact Rufus Idris at: ridris@usaceed.org; 412-450-8070.

The Board of Education closed Miller School after the 2005-06 school year, and the former McKelvy Elementary School at 2055 Bedford Avenue became the new home of the Miller African Centered Academy in 2006.

E D U C A T I O N I M P A C T



The Power of Student Art and Words

PHLF has published more than forty books since 2003 featuring the essays, poetry, and artwork of students and teachers and the experiences of Pittsburgh Public School “Summer Dreamers.” The writing and artwork describes places in Pittsburgh and shows how easily people can connect in a meaningful way to the built environment. Each student and teacher receives a book, and copies are donated to each school library. The books are not available for sale, although they could be best sellers. If you would like to read these books and be inspired as Rufus Idris has been, then visit the James D. Van Trump Library (see page 21), where the books are shelved.

Here are two excerpts from *Pittsburgh Places and Character-Building Words*, by Pittsburgh West Liberty third-grade students, published in May 2013:

I am choosing the words *dignified* and *impressive* like the Allegheny County Courthouse. I choose dignified because I want to have pride in myself and I choose impressive because I do a lot of activities really well.

I also want to be like the City-County Building because I want to be *proud, responsible, and respectful*. I am proud to live in Pittsburgh because it is full of historical things and friendly people.

The thing I liked most on the tour was the Allegheny County Courthouse because of all the architecture and all the cool, unique, different things that were in the Courthouse. We saw plaques and flags and counted forty-eight steps in the Grand Staircase. The building was *robust* and I want to be like that, too. That also is a strong and healthy word for our city. Pittsburgh is 255 years old and goes back to 1758.

I am also choosing the word *adaptable* like the Fort Pitt Block House. I picked adaptable because our city changes over time, but it keeps well-built, old buildings and adds new ones. I'm changing over time, too, as I grow older.

Pittsburgh Public School students are *dignified*, like the Allegheny County Courthouse, as they walk past the Courtyard fountain, showing great restraint.



Connecting and Reconnecting

“The longer I work at PHLF,” said Executive Director Louise Sturgess, “the more clearly I see the positive impact our educational programs have on people.” Here are just a few of the many stories worth sharing:



Point Park University student James Hill holds a photo of himself as a third-grade student in PHLF's Mercy/Miller program.

- James Hill, now a sophomore at Point Park University, reconnected with us in 2012 and wrote:

I love history and am no stranger to your program. When I was in elementary school I was part of the Mercy/Miller after-school enrichment [see page 14] and was involved in the historic designation of the school. ... I was one of the last students to attend Schenley High School in 2008 before it closed. ... I remember making the model of Miller School. Making things is something I never really fell out of. I made a model of Schenley for a project my junior year and was the official school historian.

James helped PHLF with two tours of the former Schenley High School in 2012 and welcomed students from Pittsburgh Perry High School to Point Park University, during a college orientation tour PHLF organized in 2013.

- Rebecca Schenck, a project development specialist at the Urban Redevelopment Authority of Pittsburgh, reconnected with PHLF during a walking tour on April 21, 2012. Following the tour she sent an e-mail to Louise:

The start of my interest in City Planning began years ago when I did an architecture and planning externship [Architecture Apprenticeship] that you ran through PHLF. It was clear early on that I was not to be an architect, based upon my attempts at drawing the Alcoa building at one of the sessions; however, I decided to contribute to city planning through economic development. Since high school, I have gotten a Masters in City and Regional Planning at the University of North Carolina and worked at consulting firms in California and Washington, D.C. ... Getting this new position at the URA gave me the opportunity to move back to Pittsburgh where my interest started. Thank you.

- Former PHLF college intern William Prince is the Trail Town Manager for the Progress Fund. He assisted with PHLF's September orientation sessions for the 2013-14 Architectural Design Challenge in Jeannette, PA.

Every year, I'm astounded by the range of your programs—and gratified by the wonderful work you and your team do in communicating what great architecture is all about, be it large-scale buildings and districts or small-scale homes and neighborhoods. The impact of that knowledge played out over the future will clearly be a vital factor in maintaining the vitality of PHLF's key themes of Preservation and Restoration in generations to come.

—George Dorman, Trustee, in an e-mail of February 13, 2013 to PHLF Executive Director Louise Sturgess

- Justin Greenawalt, also a former college intern, attended graduate school in historic preservation and now works for Franklin West, a family-owned real estate company managing more than 60 historic properties in the Pittsburgh area. Justin and docent Bob Jucha co-led PHLF's membership tour of Shadyside on August 25, 2013.

- Since PHLF Trustee David Brashear began the Landmarks Scholarship program in 1999, fifty-two students who care deeply about the Pittsburgh region have been awarded \$4,000 college scholarships. Several have returned to Pittsburgh to work. Architect Steven Albert (Perfido Weiskopf Wagstaff + Goettel) is involved in restoration work at Old Economy Village. James Washabaugh (below), who graduated from CMU's School of Architecture and served in Afghanistan (construction management), is now working in Pittsburgh with Michael Baker. He is co-teaching PHLF's 2013 Architectural Apprenticeship program. Kezia Ellison has created a nonprofit—Educating Teens about HIV/AIDS, Inc.—and has established its headquarters in Manchester. Todd Wilson, employed by Trans Associates Engineering Consultants, continues his avocation of documenting and championing the cause of bridge preservation in the Pittsburgh region and nationwide. Terri White is a development associate at the Senator John Heinz History Center. Many other scholarship recipients are pursuing rewarding careers throughout the United States and return to Pittsburgh from time to time.

“The scholarship program is all about the power of human connections,” said David, “and about building the next generation of support for PHLF. We look forward to bringing all 52 recipients together on June 3, 2014 for a special Landmarks Scholarship Celebration.”



E D U C A T I O N I M P A C T

Consistently Providing Creative and Affordable Quality Educational Programs: Pre-K to 100

This year, and every year for decades, PHLF's education staff has offered a core group of educational programs—augmented by new program initiatives each year—that help people of all ages explore their school, community, and city. In the process, participants learn more about the Pittsburgh region's significant history, architecture, and character and take part in envisioning its future.

PHLF consistently involves more than 10,000 people each year in educational programs, thanks to the dedicated volunteer support of 37 docents and funding support from private foundations, corporations, members, and friends (see page 23). "Our docents donated more than 4,000 hours to lead and assist with educational programs in 2013," said Marie Miller, education assistant at PHLF, "and we are very grateful."

For more information about the educational programs listed here,

The PHLF education efforts about architecture, preservation, and city planning strike a chord with me, particularly the PHLF programs with high school and middle school students. So beyond fantastic! You and your team and the many volunteers are really impacting lives and communities, probably more than we will ever know!

—Shaun Yurcaba, Architect, November 22, 2013



please contact Karen Cahall, PHLF's education coordinator: karen@phlf.org; 412-471-5808, ext. 537. Many schools and organizations book programs six months in advance; fees are charged unless specific funding support exists.

The following photos from 2013 show many of the programs PHLF offers.

Educational Programs

Pre-School

- People, Buildings & Pittsburgh
- Building Downtown (*with blocks on a map*)

Elementary

- Building Pride/Building Character EITC program (*for Pittsburgh Public Schools*)
- School & Neighborhood Walking Tours, and Mural-Making
- Downtown Dragons Walking Tour
- Strip District Stroll
- Transportation Tour
- Portable Pittsburgh Artifact Kits
- Career Awareness: People Who Work to Improve Our Communities (*also appropriate for middle school*)

Middle School

- Building Pride/Building Character EITC program (*for Pittsburgh Public Schools*)
- Going Places: Building Skills and Exploring Architecture (*an after-school enrichment program*)
- Architectural Design Challenges
- City & Neighborhood Walking Tours
- Kennywood Education Days

High School

- Building Pride/Building Character EITC program (*for Pittsburgh Public Schools*)
- Architectural Design Challenges
- Architectural Apprenticeship
- Urban Survival Walking Tour
- Green Building Walking Tour
- Kennywood Education Days
- Landmarks Scholarship Program

College/University

- Volunteer Internships
- City & Neighborhood Walking Tours

Adults

- Downtown's Best Walking Tour
- Free Friday Downtown Walking Tours (*May through September, in cooperation with VisitPittsburgh*)
- City Main Streets & More Walking Tours (*in cooperation with the URA, usually offered in the Fall*)
- Special Membership Tours & Events
- Private Group Tours (*Note: one of the participants on our August 28 wheelchair-accessible tour of Market Square was 100 years old!*)
- Teacher Workshops
- Lectures & Presentations

And Publications for All

- Poetry and Art Books (*created by student/teacher participants*)
- Architectural guidebooks and more (www.phlf.org/Store)



EDUCATION IMPACT



2013 scholarship winners (from left): Cody Piper, Christopher Besser, and Anna Vitti, with Scholarship Chairman David Brashear. Jacalynn Sharp, not pictured, is also a 2013 recipient.



Photo by Frances Tish, PHLF intern

I just wanted to thank all of you for a fantastic field trip and for the beautiful pictures we received today. All of the staff at PHLF did a fantastic job organizing the event, leading the event, and the background knowledge preparing for the event was at such a deep level, that it really turned into a wonderful learning opportunity not only for our students, but for also the staff involved. We ALL walked away knowing more about the history of our city. Thank you so much for caring for our youngsters and putting all of this together. And a just as big Thank You to ALL of the businesses that continuously support your effort in educating our youth with programs such as this one. Without them, this program could not continue.

—Janet Zak, Teacher
Pittsburgh Minadeo, May 14, 2013

2014 Membership Tours

The following tours are in the planning stages. Please contact Mary Lu Denny (marylu@phlf.org; 412-471-5808; ext. 527) for further details or to indicate your interest in attending a particular tour. Space on each tour is limited; reservations are accepted on a first-come, first-served basis.

Once each tour is confirmed, event details will be posted at www.phlf.org (click on **Tours & Events/Calendar of Tours & Events**). PHLF members receive a discounted price on each event. These events are open to the general public, too; the non-member tour fee includes a one-year complimentary membership.

- Behind the Scenes at The Warhol (March 15, 2014)
- Braddock Carnegie Library and Braddock's Battlefield History Center (April 5, 2014)
- Landmarks Scholarship Celebration (June 3, 2014)
- Lightner House Open House, Glenshaw (June 14, 2014)
- Urban Gardens Bus Tour (July 19, 2014)
- Millvale Walking Tour including Vanka murals (July 26, 2014)
- Cul-de-sacs of Shadyside Walking Tour: A Semi-Private World: (September 20, 2014)
- Modernism Bus Tour in cooperation with DOCOMOMO (October 11, 2014)
- Bus Tour to Eden Hall Campus, Chatham University (October 25, 2014)

2014 Scholarship Deadline

College-bound high school students who live in Allegheny County, have a 3.25 grade point average or above, and care deeply about the Pittsburgh region are invited to apply to the Landmarks Scholarship program. The application deadline is Friday, April 25. Visit www.phlf.org to download an application or call: 412-471-5808, ext. 526 and Marie Miller will mail one to you.

2013 Stats: Education

More than 11,500 people were involved in PHLF's educational programs in 2013. Trustees, staff, and docents presented **19 lectures, 49 private group tours, 81 walking tours and special events** for our members and the general public, **95 school tours** (for grades 2–12), and **3 professional development classes or tours** for teachers. In addition, **15 schools** borrowed PHLF's **Portable Pittsburgh Artifact Kits** to use in their classrooms.

Plus, PHLF published a new guidebook (*see page 18*); hosted **architectural design challenges** and an **Architectural Apprenticeship**; presented **5 career awareness sessions**; participated in **9 major conferences and community events**, including the Preservation Pennsylvania Statewide Heritage Partnership Conference, City of Pittsburgh CityFit Wellness Fairs, and Remaking Cities Congress; and **awarded \$4,000 scholarships to 4 more college-bound students**, thus bringing the total number of students in our Landmarks Scholarship program to 52, since the program's inception in 1999.



Twentieth-Century Architecture Guidebook Published

The Pittsburgh History & Landmarks Foundation released *Pittsburgh Architecture in the Twentieth Century: Notable Modern Buildings and Their Architects*, by Albert M. Tannler, during an Author's Reception at the Carnegie Museum of Art on Thursday, December 19, from 6:00–8:00 p.m. The free event was co-sponsored in cooperation with the Heinz Architectural Center.

This is the first guidebook devoted solely to twentieth-century buildings in metropolitan

Pittsburgh—and the fifth in a series of handsomely illustrated PHLF guidebooks.

Following an essay describing how modern architecture came to Pittsburgh, approximately

80 places in Pittsburgh and Allegheny County are featured. The 294-page book includes extensive notes and a bibliography, and is illustrated with 321 images (281 color, 40 b/w).

“This region is full of surprises and quality design,” said Al. “This has been a fascinating story to research. Our notable twentieth-century landmarks include the nation's first modern subdivision, the first Wrightian Usonian house in Pennsylvania, the largest and grandest of the nine houses designed by Walter Gropius and Marcel Breuer, the world's first aluminum-clad skyscraper, the world's first modern garden plaza designed over a parking garage with retail space, and the nation's first publicly sponsored and privately financed urban development project.”

The Sports & Exhibition Authority of Pittsburgh and Allegheny County, The Fine Foundation, and more than 100 PHLF members and friends contributed to the book. Their financial support helped offset photography, design, and printing costs, and ensures that the book can be affordably priced and donated to a selection of libraries and educational organizations.

PHLF members may purchase the book at a special introductory price (\$14.00) through December 31, 2013. To order an autographed copy, contact marylu@phlf.org; 412-471-5808, ext. 527.



Three of Secessionist architect Titus de Bobula's earliest Pittsburgh buildings were these churches of 1903-04. The only surviving image of Holy Ghost Greek Catholic Church in Allegheny City (top left) shows a stark building devoid of any ornamentation—a cubic base supports a round tower framed by four bullet-shaped columns. St. John the Baptist Greek Catholic Church and Rectory in Munhall (above left) is a dramatic conversation between the new and the old, manifested in the mingling of materials—buff brick, smooth and rough-cut sandstone, and stucco—angled buttresses, and geometric cruciform patterns that mount the two spectacular towers, linked, however, by a classical colonnade. St. Nicholas Greek Catholic Church in Duquesne (above right) was the most sophisticated design; it was modern in its barrel roof, geometrically ornamented semicircular porch, and slender tower topped by an Austro-Hungarian ceremonial dome and orb supporting a cross. A smaller variant decorates four corners of the roof. Only St. John's remains; it is now the National Carpatho-Rusyn Cultural Center.

Austro-Germanic Secessionism and the Shaping of Early Modern Architecture in Pittsburgh

Albert M. Tannler

Our guidebook on twentieth-century architecture in Pittsburgh asks basic questions: How was modern architecture defined during the twentieth century? How did modern architecture come to Pittsburgh? In the early 1900s, those seeking to define “new” and “unprecedented” architecture used various descriptive terms. Thirty years would pass before “modern” became the label of choice in the United States.

What did the first new and unprecedented buildings in Pittsburgh look like? Who designed them? Writing the guidebook presented the opportunity to reassess Pittsburgh architecture during the early years of the twentieth century and ask again: What do we see and who designed it? Parts of the story have been told before, but further research has deepened our understanding of the significance of what we have. In my opinion, the story is more interesting—even unexpected—than one might imagine.



Titus de Bobula

In 1903, Austro-Hungarian architect Titus de Bobula (1878–1961) arrived in Pittsburgh. His father and brother were architects in

Budapest, Hungary, and de Bobula had studied architecture at the Budapest Technological University. De Bobula's 1900 design for a commercial, office, and apartment building had been published in a leading Viennese architecture magazine, *Der Architekt*. The style of the building was *Jugendstil* (youthful style), combining the stylized and exaggerated curvilinear plant forms adapted from *Art Nouveau* (new art), which originated in the early 1890s in Belgium, with a design proclivity in Austria and Germany to straighten the curves of Art

Nouveau and to explore the aesthetic possibilities of geometric form. We can see this development in the three impressive churches designed in 1903–04 that were among de Bobula's first buildings in metropolitan Pittsburgh: Holy Ghost Greek Catholic Church, Allegheny (North Side), dedicated August 1903; St. John the Baptist Greek Catholic Church and Rectory, Munhall, dedicated December 27, 1903; and St. Nicholas Greek Catholic Church, Duquesne, plans completed May 1904.

St. Louis World's Fair

On April 30, 1904, shortly before de Bobula finalized his plans for St. Nicholas, the Louisiana Purchase Exposition opened in St. Louis, Missouri. Two outstanding attractions of the St. Louis World's Fair were the complementary exhibitions of fine art, decorative art, and architecture from Germany and the Austro-Hungarian empire (comprising what is today Austria, Hungary, Slovakia, the Czech Republic, Slovenia, and parts of Poland). These displays provided the



Austrian Pavilion (above), Louisiana Purchase Exposition, St. Louis, 1904.

Exhibition Hall (right), German Exhibition, Palace of Various Industries, St. Louis, 1904.



first American exposure to three-dimensional, polychromatic Austro-Germanic design. Hitherto, most Americans had to be content with black-and-white, two-dimensional illustrations in European and British design magazines. Architect Irving Pond from Chicago wrote in “The German Exhibit of Arts and Crafts,” *Architectural Record* (February 1905), published shortly after the fair closed on December 1, 1904: “illustrations in black and white give merely a presentation of the forms and

nothing of the charm and spirit of the work of design and colors.” The Austrian Pavilion, designed by Ludwig Baumann, was described in an English-language pamphlet prepared for visitors: “The style of architecture and decoration is modern. ... The exterior of the building is faced with a grayish yellow coloured gypsum shaded with gold, dark blue and green.” The interior was divided into 15 rooms. Jöze Plečnik designed the reception room and Leopold Bauer, the library. Three galleries were devoted to industry and seven to fine and decorative art. Exhibitors included students from the Schools for Arts and Crafts of Vienna and Prague, Bohemian (Czech) artists, Polish artists, and members of Viennese artists associations who exhibited paintings, sculpture, graphics, etchings, and publications, as well as “art-handicraft work.” The interior color scheme of the Austrian pavilion, overseen by Joseph Urban, received a special gold medal “for the best, most complete and most attractive ... installation.”

The German pavilion was a copy of the seventeenth-century Charlottenburg Palace in Berlin and it and its contents reflected the neo-baroque tastes of Kaiser Wilhelm II. The German exhibition in the Palace of Various Industries was very different. German architect Leo Nachtlicht noted, in his *Descriptive Catalogue of the German Arts and Crafts* published for English-speaking visitors to the fair, that:

The interiors in the Varied Industries Building are the works of prominent modern German architects, some of whom have long been known outside of Germany. ... These interiors are the products of new ideas with regard

to forms, coloring and the way in which the furniture adapts itself to the rooms. Furthermore the way in which the material is made use of, insures new and original effects.

The German exhibition included 59 galleries. The general layout of the exhibition and the exhibition hall were designed by Bruno Möhring of Berlin. Leo Nachtlicht designed the reception room. Some rooms on display were designed by prominent architects: Peter

Behrens, Hermann Billing, Wilhelm Kreis, Max Läger, Bernhard Pankok, Bruno Paul, and Richard Riemerschmid. Most acclaimed was Joseph Maria Olbrich’s design of six rooms and the fountain court of a 12-room “Summer House for an Art Lover.” Illustrated articles on the Austrian and/or German exhibitions appeared in architecture and design magazines. Visitors included Gustav Stickley, publisher of *The Craftsman*; architect

Charles Sumner Greene from Pasadena; Chicago architects George Maher, Irving Pond, Robert Spencer, and Frank Lloyd Wright and members of his studio—Walter Burley Griffin, Barry Byrne, Charles E. White, Jr., and Richard Bock. Wright scholar Paul Kruty, in *Frank Lloyd Wright and Midway Gardens* (1998), stated that “Wright was greatly affected by what he saw in St. Louis.” The fair was Wright’s “first direct encounter with modern German and Austrian architectural sculpture,” Kruty noted, and influenced Wright’s design of sculpture in the Dana House (Springfield, Illinois), and in the Larkin Building (Buffalo): “These two designs are ... the first indications of Wright’s attraction to the European Secessionists.” Jean Hamilton, in her *House Beautiful* article, “German Interiors, as Seen at the St. Louis Fair” (November 1904), observed:

Our knowledge of German interior decorating has been derived largely from foreign periodicals, depicting the extreme art nouveau. Up to the present time, the simpler phase of the movement has been almost unknown in this country.

What was this “simpler phase”? Leo Nachtlicht’s *Descriptive Catalogue* provided the answer when he noted

**REMARKABLY,
THE SECESSIONIST
DESIGN EXHIBITED
IN ST. LOUIS
IN 1904 ...
HAD APPEARED IN
PITTSBURGH
IN 1903.**

the desire of German artists to address “new problems in arts and crafts and in architecture ... which spurred the artist to new solutions. It was a time of fermentation in art which was called by the public ‘Secession’.”

Initially, “Secession” was not a style, but an action. It commemorates the withdrawal of artists, designers, and architects from the official art exhibition societies in Munich (1892), Vienna (1897), Berlin (1898), and elsewhere. The Vienna Secession stated its purpose in the first issue of *Ver Sacrum* (Sacred Spring) magazine in January 1898: “Now every age has its own sensitivity. It is our aim to awaken, to encourage and to disseminate the art sensitivity OF OUR AGE.” Although the *Descriptive Catalogue* to the German exhibit identified J. M. Olbrich’s residence as Darmstadt, Germany—he moved there in 1899 at the request of Grand Duke Ernest Ludwig to design an artists colony—he was Austro-Hungarian; he had trained in Vienna, was a founding member of the Vienna Secession, and had designed the Secession Building in 1897 where the organization held its annual exhibitions.

Remarkably, the Secessionist design exhibited in St. Louis in 1904—historian Iain Whyte noted that the sinuous forms of Art Nouveau had been largely replaced by “the dots, circles, and checkerboard patterns that became the dominant motif of the Secession ... after 1901”—had appeared in Pittsburgh in 1903.



The façade of Frederick Scheibler’s Old Heidelberg displays fanciful details—panels depicting mushrooms—and decorative elements characteristic of Secessionist design: wave trim and panels of two-dimensional cubes. *American Architect and Building News* 91:1619 (January 5, 1907).



**Pittsburgh
Architectural Club
Exhibition 1905**

The Third Exhibition sponsored by the Pittsburgh Architectural Club (formed in 1896, the club had held exhibitions in 1900 and 1903), was held from May 22 through June 3, 1905, in the Carnegie Art Gallery. The Carnegie Art Gallery was located in the Carnegie Library and Institute of 1895, which combined a library, art gallery, natural history museum, and music hall, all in one building in Oakland.

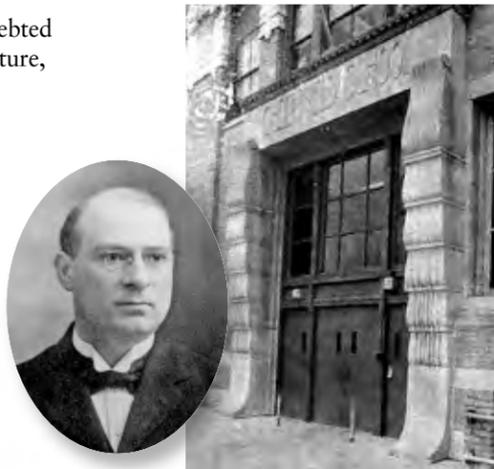
The 1905 Exhibition brought together Pittsburgh’s three Secessionist architects: Titus de Bobula, Frederick G. Scheibler, Jr., and Richard Kiehnel. De Bobula exhibited designs for 12 buildings, seven in metropolitan Pittsburgh. Pittsburgh architect John T. Comes reviewed the exhibition in *House & Garden* (August 1905) noting:

Pittsburgh has among its architects one who is devoted to the propagation ... of the Secessionist style, as it is known in Vienna. Titus de Bobula has outgrown the traditions and styles of former periods and is industriously endeavoring to develop a new style which he thinks is more American and reasonable than the copying of historic styles.

Also noteworthy were the first designs exhibited by Frederick G. Scheibler, Jr. (1872–1958), whose paternal grandfather had come to Pittsburgh from Düsseldorf, Germany. One of Scheibler’s entries was “Apartment building, ‘Old Heidelberg,’ Braddock Avenue,

Pittsburgh, Pa.," a 1905 design indebted to contemporary Austrian architecture, in particular to the work of J. M. Olbrich, which Scheibler had seen illustrated in architectural publications. Indeed, a photograph of and brief commentary on Old Heidelberg was published in 1908 in an article on American apartment buildings in *Der Architekt*. (Scheibler later exhibited in 1910–12 and 1914.)

Richard Kiehnel (1870–1944), who was born and reared in Breslau, Germany, where he studied architecture, arrived in Pittsburgh in 1905 via Chicago and Cleveland. His exhibition entries in 1905, however, were conventional Colonial Revival and American Renaissance designs; Kiehnel's secessionism was initially dormant.



Richard Kiehnel's Greenfield School (design 1916; built 1922–23) is his last and arguably his finest Secessionist building in Pittsburgh. Terra cotta geometric cubes encircle the building; the pattern is sometimes repeated, sometimes broken apart to form pendants. The Greenfield doorway (left) rises halfway up the center of the building. Two stone piers support a beam bearing the school's name; the piers "ripple," or undulate, and were inspired by Hermann Billing's Door to the Great Hall in the Mannheim Museum (1905–07) in Mannheim, Germany.

1904 and 1912. *The Western Architect* (January 1908) called the exhibition "one of the most important ever held in the United States."

Visiting Exhibition of German and Austrian Architecture and Design 1913

In January and February 1913, the Carnegie Institute hosted an exhibition of *Kunstgewerbe* (Applied Art; also translated as Arts and Crafts) from the German Museum for Art in Trade and Commerce in Hagen, Germany, in association with the Austrian Museum of Art and Industry in Vienna. The catalogue (in English) defined the scope of the exhibition as "Work of modern German artists in Architecture, Drawing and Applied Design." The catalogue included a foreword, "The Modern Movement in German Art and Art Industry," and an essay, "Notes on the New German Architecture," by Karl Ernst Osthaus, director of the German Museum in Hagen. The work of four decorative artists and 27 architects was included in the Architecture section; several had exhibited in St. Louis. One—Fritz Schumacher—had 14 designs on display in Pittsburgh in 1907. Three architects—including J. M. Olbrich—were deceased. A newcomer was Walter Gropius of Berlin who exhibited "A Gentleman's Sitting Room." The exhibition also traveled to museums in Newark, St. Louis, Chicago, Indianapolis, Cincinnati, and New York, from April 1912 to April 1913.

Neglect and Recovery

World War I, the rise of the Third Reich, World War II, and what Robert Venturi called "orthodox Modern architecture" from the late 1920s until the 1960s and its rejection of architectural ornament all delayed the reappraisal of early twentieth-century Austrian and German architecture.

In the interim, Joseph Urban, who had been awarded a gold medal at St. Louis, designed a banquet room in the Grant Street addition to Pittsburgh's William Penn Hotel in 1929; the room, now in need of restoration but largely intact, is the only survivor of the numerous banquet rooms Urban designed.

Forty-seven years after the 1913 German/Austrian exhibition, *Art Nouveau: Art and Design at the Turn of the Century*, organized by the Museum of Modern Art, New York, traveled to the Carnegie Institute, from October 13 to December 12, 1960, and then to Los Angeles and Baltimore. Today, this exhibit would be faulted for considering British Arts & Crafts and Austro-Germanic Secessionism (ten Secessionist artists/architects were included) as subsets of Art Nouveau. Contributor Henry-Russell Hitchcock noted at the time: "The situation is rather different and also more complex regarding Germany and Austria" but justifies their inclusion since some Austrian and German architects began their careers as graphic artists during the early Jugendstil period. He noted correctly, however, that "as architects they belong rather to the next phase of the history of modern architecture" [i.e., Secessionism].

Pittsburgh Architectural Exhibition 1907

The 1907 Fourth Annual Architectural Exhibition—the largest ever held in the United States—opened in the newly expanded Carnegie Library and Institute in November. Andrew Carnegie had provided additional funds to enlarge the 1892–95 building along Forbes Avenue, and it tripled in size and was dedicated on April 11, 1907. The exhibition was sponsored by the Pittsburgh Architectural Club and the Pittsburgh Chapter of the American Institute of Architects. Eighty-eight thousand visitors saw some 1,500 entries from Great Britain, Europe, and America. The final two galleries were devoted to the "Modern Movement." There, visitors could see the work of six British architects (C. R. Ashbee, Charles Rennie Mackintosh and his wife Margaret MacDonald, G. M. Ellwood,

Andrew Noble Prentice, and Edgar Wood), one Dutch architect (H. P. Berlage), and one Finnish architect (Eliel Saarinen). The work of two decorative artists from Austria-Hungary and of 21 architects and decorative artists from Germany was exhibited, including the work of Bruno Möhring and Wilhelm Kreis. (Both Möhring and Kreis had exhibited in St. Louis.) Chicago's leading "progressive" architects—including Frank Lloyd Wright—exhibited.

Richard Kiehnel, who had formed the partnership of Kiehnel & Elliott with John B. Elliott in 1906, was the chairman of the 1907 exhibition committee. If the St. Louis World's Fair proved revelatory for Frank Lloyd Wright, the 1907 Pittsburgh exhibition artistically energized Kiehnel—who had played a substantial role in determining its content. The display of the contemporary work of his former fellow countrymen liberated him artistically, and between 1908 and 1916 he designed distinctive Secessionist buildings in metropolitan Pittsburgh. Ten of these 13 documented buildings were exhibited in Pittsburgh in 1910, 1911, 1913, 1914, and 1916.

The 1907 Pittsburgh architectural exhibition included the largest display of contemporary Austro-Germanic design in the United States between



Frontispiece (left), Fourth Exhibition 1907, sponsored by the Pittsburgh Architectural Club in association with the Pittsburgh Chapter, AIA.

Three early Pittsburgh architectural exhibitions of contemporary design—1898, 1900, and 1905—were held in the Carnegie Art Gallery in the Carnegie Library and Institute (Longfellow, Alden & Harlow, 1892–95). The building was enlarged in 1903–07 by Alden & Harlow, and the 1907 architectural exhibition was held in the new Carnegie Art Museum. At the center of this photograph (below) is the Music Hall at the corner of Forbes Avenue and Schenley Plaza in Oakland; to the left are the art and natural history museums; and to the far right is the library. Today, the music library of the Carnegie Library of Pittsburgh occupies the original Carnegie Art Gallery space.

Photo courtesy Carnegie Library of Pittsburgh



THE 1907 FOURTH ANNUAL ARCHITECTURAL EXHIBITION ... WAS THE LARGEST SUCH EXHIBITION HITHERTO MOUNTED IN THE UNITED STATES: 88,000 VISITORS SAW SOME 1,500 ENTRIES FROM GREAT BRITAIN, EUROPE, AND AMERICA.

Two Libraries to Visit at The Landmarks Building

Frank B. Fairbanks Rail Transportation Archive

PHLF's office on the fourth floor of The Landmarks Building at Station Square includes two libraries: the Frank B. Fairbanks Rail Transportation Archive and the James D. Van Trump Library.

The Fairbanks Archive is open by appointment on Wednesdays, from 10:00 a.m. to 3:00 p.m. Rail enthusiasts and transportation scholars will find hundreds of timetables, railroad publications, maps, postcards, slides, posters, and even a selection of dining car place-mats, among many other materials. Use of the archive is free to members; non-members are assessed a \$10.00 per person use fee.

The collection, representing Mr. Fairbanks' passion for documenting and collecting materials from rail lines all over the world, includes many rare artifacts, such as railroad lanterns and lamps, an original brass doorknob and lock assembly from the Pennsylvania Union Station of 1901 (now The Pennsylvanian), and three brass "switch lock keys" that were used to change the direction of rail tracks.

Many other materials from the Fairbanks Archive are featured on our website (www.phlf.org) in a series of articles titled "A New Train of Thought." If you have a story about the railroad to share, please e-mail it to Judith Harvey, Fairbanks librarian: fairbanksarchive@phlf.org.



Railroad artifacts (above, from left): a Dietz Monarch railroad lantern from 1900–1910; an Embury #350 Little Supreme oil lantern, with a rare imprint "PDH" (Pennsylvania Department of Highways) on the reverse side of the filling cap; switch lock keys; an antique doorknob assembly; a flagman's lantern with the Pennsylvania Railroad logo; and a Dressel lamp with four lenses. Railroad workers held lanterns at night to signal "stop" or "apply brakes," for example. Lamps were mounted on posts and were used both day and night.

Switch lock keys (above right): One key is imprinted with the P&LE (Pittsburgh & Lake Erie Railroad) logo; the other two are inscribed with the word "Portugal."



Detail, doorknob assembly

Mr. W. H. (Bill) Terle, formerly of Glenshaw and now a resident of Corning, California, donated the antique doorknob that he acquired from a fellow employee when he worked for the B&O Railroad. The doorknob is from the former Pennsylvania Union Station in downtown Pittsburgh. Bill began with the B&O Railroad in 1954 as a "gandy dancer," laying and maintaining railroad tracks, and worked his way up as a fireman. In 1964, he was promoted to engineer. He retired in 1984.



James D. Van Trump Library

The winter months in Pittsburgh are a good time to visit either the Frank B. Fairbanks Rail Transportation Archive or the James D. Van Trump (JVT) Library, named for PHLF's co-founder. The JVT Library contains a significant collection of books, manuscripts, periodicals, historic site survey data, maps, and plat books, among other resources, primarily documenting regional history, architecture, historic preservation, engineering, and landscape design.

The library is open by appointment, Monday through Friday, from 9:00 a.m. to 5:00 p.m. Use of the library is free to members; non-members are assessed a \$10.00 per person use fee. Members who wish to visit or support the JVT Library

through volunteer or financial help, may contact Al Tannler, PHLF's historical collections director: al@phlf.org; 412-471-5808.

Archival Accomplishments

Much of the daily work of the library is accomplished by volunteers, under the direction of Al Tannler. This year, volunteer Dave Borland began the process of converting profiles on regional architects, researched and written by Al, into a searchable database. James Halttunen, a graduate student in Duquesne University's Archives, Editing, and Museums program, completed archiving the valuable collections of correspondence and articles written by James D. Van Trump (1908–1995) and Walter C. Kidney (1932–2005), both architectural historians at PHLF.

"Walter and Jamie's collections of correspondence and writings are wonderful resources to review," said PHLF Executive Director Louise Sturgess. Walter's thoughts on the restoration of buildings (Box 1, Folder 154; 1958–59) is a case in point. He both clarifies levels of distinction in regard to restoring buildings and inspires us in our work. He discusses the restoration of an irreplaceable *monument*, without which the "world or national culture would suffer amputation"; of a *gem*, "which the intelligent man will treasure" (Richardson's Allegheny County Courthouse, for example); and of *characteristic building*, which gives each community its "identity and character." All worthy of restoration.

Recent Acquisitions

Volunteer Dave Borland is also an author and we thank him for donating a copy of his 2012 Pittsburgh novel, *In A Moment's Time*, to the library. Other recent acquisitions include *Allegheny City: A History of Pittsburgh's North Side*, by Dan Rooney and Carol Peterson; *A Pittsburgh Poem*, by Duane Michals, and *Pittsburgh's Mansions*, by Melanie Linn Gutowski.

In the course of researching and writing his guidebook on twentieth-century architecture (*see page 18*), Al Tannler acquired and donated major books to the library on Mies van der Rohe, Edward Larrabee Barnes, Frank Lloyd Wright, and Skidmore, Owings & Merrill. He also donated the first major biography of architectural historian Mariana Van Rensselaer, best known as the biographer of H. H. Richardson.

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Welcome New Members (February 1, 2012 – September 12, 2013)

Members are vital to the work and growth of PHLF. Many members volunteer their time to help with educational programs, office work, and preservation projects. By joining, each person demonstrates his/her belief in our mission. We thank you.

Feedback from Members

As a transplanted Pittsburgher living in the Twin Cities, I miss “home” very much and have found that I don’t have to give up my interest in Pittsburgh history and can still be a part of the community there by being a member of ... PHLF. ...

—Cathy Isles, July 3, 2013

I’m only one of thousands and thousands of people who realize that the work ... PHLF does not only saves buildings, but keeps Pittsburgh alive, even for those who no longer live there.

—Ray Pendro, December 25, 2012

I just renewed! Thanks to ... all in the PHLF organization for their invaluable (but highly valued) efforts. This is the only organization of which I am a member that, I feel without hesitation, puts its money where its mouth is!

—Miguel Rocksburg, December 12, 2012

I’m pleased to say that I’m now a member of PHLF! Reading through all the newsletters really made me APPRECIATE the work you’ve been doing for decades. I’m pleased to support the PHLF!

—Monica Stoch, November 9, 2012

I have admired the work of PHLF since I ambled through East Liberty with Jamie Van Trump. I learned that front porches should remain on houses and noticed the shoddy results when they did not. The years go by more quickly each decade, but, thanks to PHLF, beautiful architecture is appreciated and maintained here. Thank you for many years of learning about and enjoying our #1 city.

—Shirley Tucker, July 31, 2012

The work of PHLF is relentlessly impressive, and I love seeing Pittsburgh’s history everywhere I go.

—Murphi Cook, June 22, 2012

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Your gifts support historic preservation programs and services throughout the Pittsburgh region and make possible so much of the work featured in this newsletter. Gifts and grants PHLF received between February 1, 2012 and September 12, 2013 include the following.

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- Dollar Bank Foundation, for matching a gift from Esther Barazzone, PhD
- Dominion Foundation, for matching a gift from James B. Richard
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- Scott Wise, for a gift membership for Robert Moore



Pittsburgh Public School students give a thumbs-up for PHLF's Building Pride/Building Character trolley tour to six historic sites, supported by corporate donors through Pennsylvania's Educational Improvement Tax Credit program.

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(see page 6)

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- Audrey and Kenneth Menke, Kim and Janice Menke Abraham, and Michael and Karen Menke Paciorek, for gifts to the Audrey and Kenneth Menke Fund for Education

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Hitting the Bull's-Eye

Jack Miller

In 1964, a handful of visionary Pittsburghers led by Arthur Ziegler and Jamie Van Trump concluded that urban renewal at the expense of architecturally significant neighborhoods wasn't worth the price. They undertook the arduous task of identifying the architectural treasures of our region, then laid out a plan to preserve them. That plan became the Pittsburgh History & Landmarks Foundation.

Like all visionaries, their views were often met with skepticism, if not outright ridicule. Yet they persevered. They solicited what resources they could, acquired an endangered historic building here and there, and methodically prevented bulldozers from rushing in to demolish the very fabric of what is now considered by many to be the most livable city in America.



June 15, 1976: PHLF's opening party and announcement of Station Square

Had it not been for a few generous and courageous early benefactors, including Charley Arensberg, Helen Clay Frick, Barbara D. Hoffstot, Connie Oliver, and Richard M. Scaife, who gave to support our early work, there's no telling what Pittsburgh would look like today. Without them and others like them, the Manchester and Mexican War Streets neighborhoods, South Side's East Carson Street, and Station Square would not be the vital places we know today; or worse, would be just another decaying testament to the failed urban renewal policies of the 1960s.

As PHLF begins its 50th year renewing communities and building pride in our region, we can follow the example of the many, many people, foundations, businesses/corporations, and organizations who have contributed to PHLF in the past decades by contributing to preservation causes we care about today. For example:

- George and Eileen Dorman redirected discretionary income to a fund that preserves historic religious properties in Allegheny County and underwrites easements in Western Pennsylvania.
- Lucille Tooke created a gift that not only preserved her farm, but will one day create a fund to help others save their farms.
- David Brashear and his family target gifts to fund college scholarships for high-achieving students who care deeply about the Pittsburgh region.
- PHLF employees Al Tannler and the late Walter Kidney committed the majority of their estates to support the James D. Van Trump Library and PHLF's publications program so others might learn not to commit the preservation mistakes of the past.
- President Arthur Ziegler created two Named Funds to give grants to preservation projects throughout the region ... and the list goes on. (To learn more about others who have targeted gifts to support our mission, visit <http://plannedgifts.phlf.org/donors.php>.)



A 1960s march for preservation on Pittsburgh's North Side to save the former Allegheny Post Office of 1897. This building served as PHLF's headquarters until the early 1980s and now is part of the Children's Museum of Pittsburgh.



Why do people make such commitments to PHLF? The answer is trust. People who care about PHLF's work know that the organization doesn't compromise on its principles. They also know that many of the same people who carried the preservation flag decades ago are still there today, as dedicated staff and committed volunteers.

That's why it was so difficult for me when I chose to move on after 14 years as PHLF's director of gift planning. So when Arthur invited me to remain connected as a planned giving consultant to PHLF, I jumped at the chance.

You see, like you, I love Pittsburgh, and like those donors before me, my wife and I wanted to target a gift in support of something very close to us, so we could leave our own legacy to PHLF if



PHLF's LEED-Gold Market at Fifth

you will (no pun intended). So we established the Miller and Kim Family Named Fund to support the Historic Religious Properties program with an emphasis on Catholic churches on Pittsburgh's North Side.

As we approach the end of 2013 and the beginning of PHLF's 50th anniversary year, the time has come for you to think about how you can target a gift to the organization that has done more to promote this city than any other organization. Here you will find a list of PHLF programs and priorities that need your support—programs that, if funded, will enhance the future of this city.

Review them. Consider them. Come up with one of your own. Establish a Named Fund. But whatever you do, contact me to find a way so you can join me in doing something to support the work of PHLF. The impact will be felt for generations!

Specific Projects to Support

Bricks-and-Mortar

- Downtown Revitalization (including restoring the Weldin's Building)
- Neighborhood Revitalization (Manchester, Wilkinsburg, and many other historic neighborhoods)
- Main Street Programs (including outreach to struggling historic communities beyond Allegheny County)
- Historic Religious Properties

Education

- Landmarks Preservation Resource Center (programming)
- Landmarks Scholarship Program
- Historic Landmark Plaques
- School Tours
- Free Public Walking Tours
- Publications (PHLF News & books)

Libraries

- James D. Van Trump Library
- Frank B. Fairbanks Rail Transportation Archive

Leaving Your Legacy

You can also create a Named Fund at PHLF, include PHLF in your will or estate plan, or benefit from a charitable gift annuity or retained life estate.

PHLF's Development Advisory Committee is working closely with staff to build donor support through the establishment of Named Funds, planned gifts, and memberships in the Landmarks Heritage Society.

TO MAKE A GIFT:

Please contact me about creative planned giving strategies that can enable you to make your own legacy gift, including the Charitable IRA Rollover which expires on December 31 (see page 11). I can be reached at jack@jackoutsidethebox.net or by calling 412-471-5808.

